

NACHW

NATIONAL ASSOCIATION OF
COMMUNITY HEALTH WORKERS

Community Health
Workers united
nationally to support
communities in
achieving health,
equity and social
justice.



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ABOUT NACHW

The National Association of Community Health Workers (NACHW) was founded in April 2019 after several years of planning and organizing by Community Health Workers (CHWs) and allies across the United States.

VISION : Community Health Workers united nationally to support communities in achieving health, equity and social justice.

AMPLIFY

The unique identities, qualities, competencies, expertise and voice of CHWs

ARTICULATE

The past, present and future impact of CHWs on health, wellbeing and social justice

ALLY

With individuals and organizations who share our values and support our strategic priorities

ADVANCE

Innovations in CHW research, workforce development, integration and career pathways

ADVOCATE

For sustainable and equitable policies and funding for authentic CHWs and their Networks

ACTIVATE

CHW leadership, capacity and vision

NACHW BOARD OF DIRECTORS

Joanne Calista, MA

Teresa Campos-Dominguz, OR*

Amber Culver, NH*

Atara Estes, MO*

Lillie Fox, SC* *Board President*

Ricardo Garay, TX*

Claudia Hartz, HI*

Anna Huff Davis, AR*

Ben Hummel, ME

Kim Jay, IL*

Luis Lagos, VA*

Lily Lee, CA

Paige Menking, NM

Yanelle Powell, DE*

Iris Reano, NM*

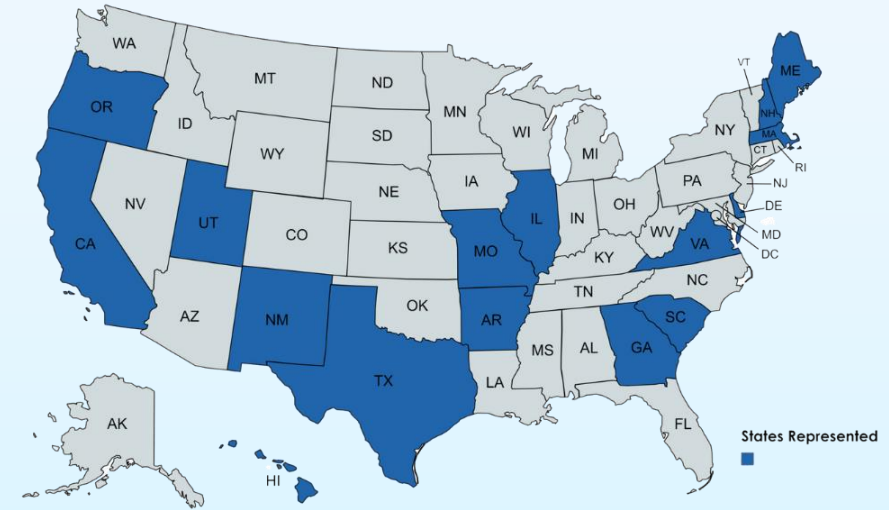
Betsy Rodriguez, GA*

Sara Selig, MA

Treva Smith, MO*

Julie St. John, TX

Oreta Tupola, UT*



Our board members are diverse in languages spoken, race and ethnicity, and geography

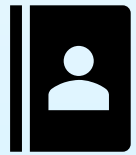
*Board member is a CHW.

NACHW COMMITTEES



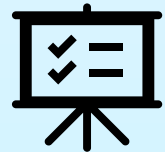
Policy Committee

The Committee's mission is to engage and organize members who will work to analyze, respond to, and help shape public policy at the national, state and local level related to the Community Health Worker profession.



Nominations Committee

The Nominations Committee (NC) is composed of members of the board of directors who are appointed to serve in this capacity.



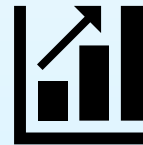
Executive Committee

The Executive Committee oversees all aspects of NACHW Board operations and provides guidance to committee chairs.



Development Committee

The Development Committee's purpose is to assist the Board and staff in procuring the funds necessary to achieve NACHW's mission and assuring the fiscal health of the organization.



Workforce Committee

The Workforce Committee convenes to facilitate the exchange of resources, ideas, and models around education, capacity, and infrastructure building, economic development/sustainability models.



Ambassadors Committee

The Ambassador Committee oversees our NACHW ambassadors! This involves recruiting new ambassadors, tracking and growing their member recruitment.

Learn more about our committees [HERE](#)

MEET OUR STAFF



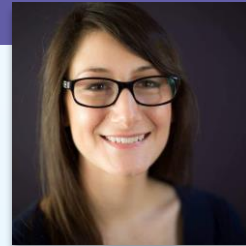
Denise O. Smith
Executive Director



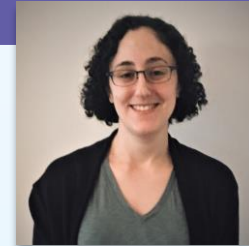
Aurora GrantWingate
*Member and Partner
Engagement Manager*



Bernadine Jeranyama
*Associate Director,
Communications*



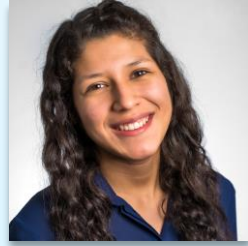
Allison Joslyn
*Data and Evaluation
Manager*



Neena Schultz
*Strategic Projects
Manager*



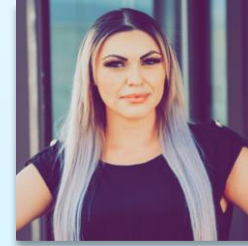
Peter Sallale
*Marketing and
Technology Associate*



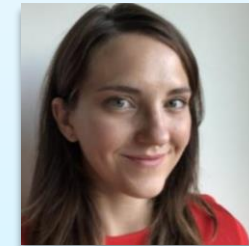
Karla Whatcott
*Marketing and
Projects Associate*



Marlys Vaughan
*Senior Finance
Manager*



Mikayla Trujillo
*Leadership
Development Manager*



Angie Kuzma
Policy Manager



Michael Matthies
Technical Project Manager



Tasha Whitaker
CHW Network Manager



Marlene Rivera
Executive Assistant

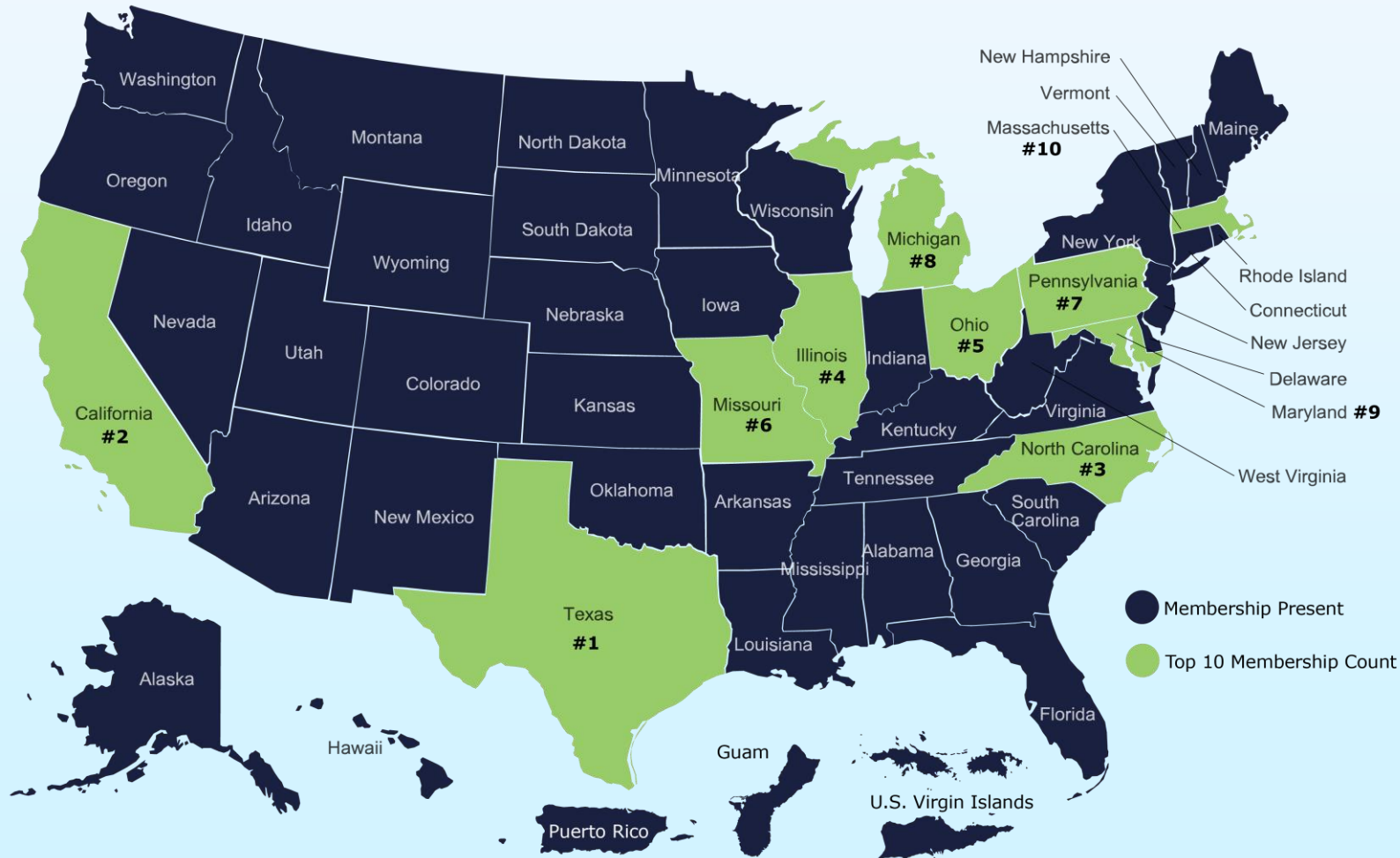


Katherine Martinez
Strategic Initiatives Manager

The graphic features a central white circle with a double white border. The background is composed of several overlapping geometric shapes in teal, purple, dark blue, and lime green. The text 'NACHW' is positioned above 'Membership', both in a bold, blue, sans-serif font.

NACHW
Membership

NATIONAL MEMBERSHIP: 50 STATES AND GROWING!



NACHW has over 1200 Members!

Our members (CHWs, including promotoras and community health representatives) are working across sector, ethnicity, and geography to address direct service needs of special populations as well as the upstream social determinants of health.

We are excited to have attained membership in all 50 states, along with a growing population in tribal nations and territories.

Membership Data 2022: Cross Sector and Multi-disciplinary Work

NACHW Members by Area of Expertise

SPECIALTY	#	SPECIALTY	#
Social Welfare/Economic Opportunity	361	Maternal/Child Health	194
Housing/Basic Needs	305	Addiction/Substance Use	167
Women's Health	295	Aging/Gerontology	135
Various Other	291	Children's Health/Pediatrics	132
Mental Health	285	Men's Health	131
Diabetes	271	Immigrant/Refugee Issues	122
Special Needs Population	249	HIV-AIDS/STIs	119
Nutrition	220	Cancer	101
Heart Health	194	Oral Health	94

NACHW continues to learn about its members, using member data to better understand and serve the workforce. This data helps us tailor monthly webinars, identify relevant opportunities, and remain at the forefront of issues that pertain to CHWs.

CHW AND ALLY **INDIVIDUAL MEMBERSHIP BENEFITS**

**CHW
Individual
Membership
\$20 a year**

**Ally
Individual
Membership
\$50 a year**

- Joining board committees
- Read and share our NACHW Member's Only Newsletter
 - Including curated funding announcements
- Member's Only Webinars and resources
- Certificates of Attendance for select webinars
- Discounts to the Unity Conference
- Applying to be a NACHW ambassador!
- Submit events and stories to our newsletter!
- Dedicated space in Memberclicks to store continuing education credits
- And so much more!



VISIT OUR **MEMBERSHIP PAGE** AND DOWNLOAD RESOURCES

CHW NETWORK AND ALLY ORGANIZATIONAL MEMBERSHIP

**CHW Network
Organizational
Membership \$150
a year**

**Ally
Organizational M
embership \$300 a
year**

CHW Network Organizational Members: defined by NACHW as organizations led by or co-led by Community Health Workers (includes promotoras, CHRs, and other titles/identities within our profession) whose mission and activities focus on CHW membership, networking, policy, advocacy, and workforce development.

Ally Organizational Members: all other organization types who want to support and uplift CHWs (Examples include; employers, researchers, public health departments etc.)

Benefits:

- Access to all our individual member benefits
- Request Letters of Support from NACHW when applying for funding
- Up-to 10 additional logins to access all our membership benefits
- NEW: Bi-annual town hall/event for Ally Organizational Members



VISIT OUR [MEMBERSHIP PAGE](#) AND DOWNLOAD RESOURCES



**NACHW
Resources and
Projects**

SIX PILLARS OF THE CHW PROFESSION

A Unique Field

CHWs are a one-of-a-kind group of public health workers. As a profession they have designated workforce classifications with multiple government organizations. With a unique set of core competencies, CHWs are an underappreciated yet crucial workforce that promote social justice and help to achieve health equity and wellbeing for all.

Community-based

CHWs build relationships with those around them and build treatment capacity to bolster their local communities. Trust, respect, dignity, community advocacy — these values and more drive CHWs in their mission to alleviate the social determinants of health and achieve equity.

Historic and Diverse

The history of CHWs goes back centuries — the first were tribal healers. Today CHWs are known by many different names, such as promotoras, peers, and aunties. As a reflection of the country they call home, they are diverse in ethnicity, language, and culture — and have similar lived experiences as their ancestors.

Cross-sector Workers

CHWs reduce barriers to healthcare and build capacity in underserved areas. The social determinants of health are of particular interest to them — they embrace a holistic health philosophy that considers societal factors, and establish networks to leverage their collective strength in their mission to achieve true health equity.

A Proven Workforce

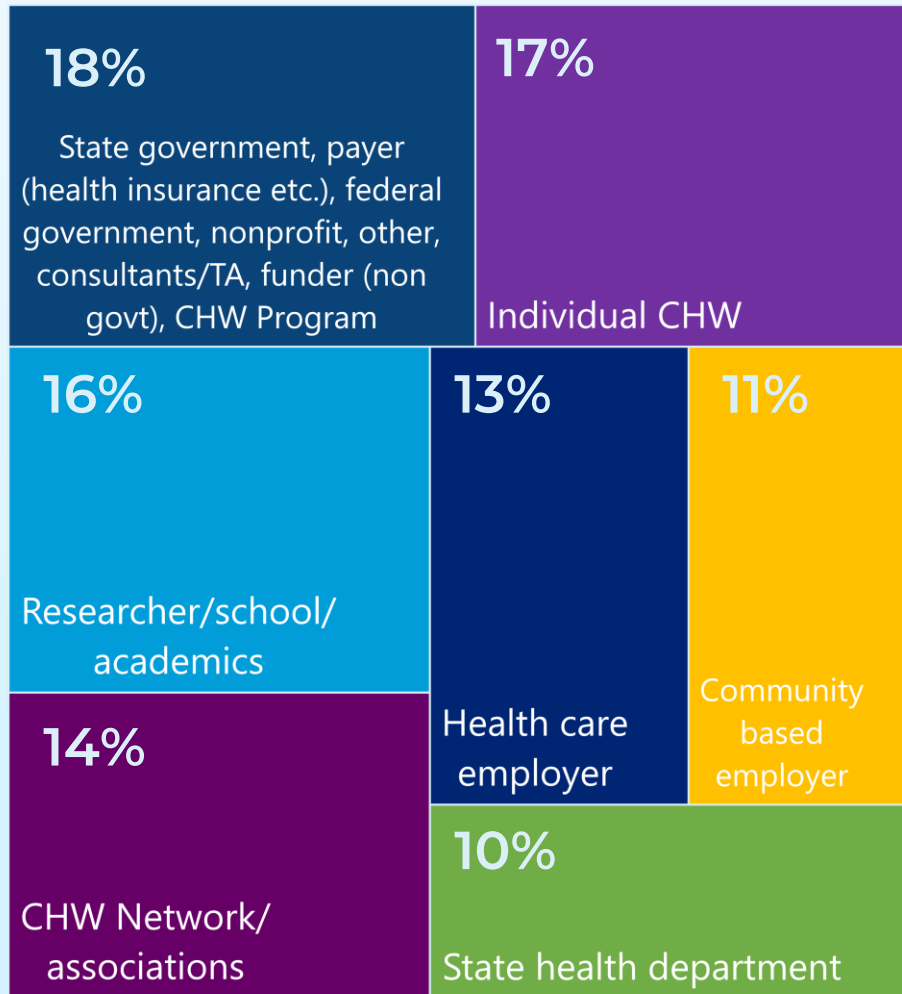
CHWs have proven how integral they are to clinical, public health, and social systems. 60 years worth of study and research have shown just how important they are in various fields, including maternal and child health, chronic disease interventions, immunization, and many other disciplines.

...And a Precarious One

As a majority female workforce, CHWs face challenges like low pay and discrimination. Work exposes them to possible violence and disease. A lack of identity and poor legislative protections only exacerbate these issues. Given the field's issues, it's not surprising that the CHW profession lacks sustainability in recruitment and retention.

CHW DOCUMENT RESOURCE CENTER (DRC)

DRC USERS BY TYPE



A Database for CHW Leaders, State and Local Government Practitioners, Employers and Payers. This is the nation's largest searchable collection of documents on policies around CHWs (mainly on the state level). Documents include: reports, policy studies, meeting minutes, brochures, state legislative bills and other materials that show how state-level groups have created definitions, policies and workforce development programs for CHWs.

Visit the [DRC](#) and start searching today!

The CHW Document Resource Center was developed in collaboration with National Association of Chronic Disease Directors (NACDD) and the Centers for Disease Control Division of Chronic Disease Prevention and Health Promotion.

FOCUS ON DIABETES

The American Diabetes Association (ADA) with support from VSP® Vision Care and Regeneron Pharmaceuticals Inc. has launched the Focus on Diabetes™ (FOD) initiative to focus on the crucial role annual comprehensive eye exams play in the early detection, intervention, and prevention of eye disease and vision loss caused by diabetes.

As part of Focus on Diabetes, the ADA has partnered with NACHW to create [a resource](#) training on diabetes and how it relates to eye health.

On May 10th, 2022, NACHW partnered with the ADA to present a webinar on our partnership and to celebrate Healthy Vision Month. On August 30th, 2022, NACHW and the American Diabetes Association held a Roundtable for Community Health Workers Working to Prevent and Manage Diabetes and Eye Health.



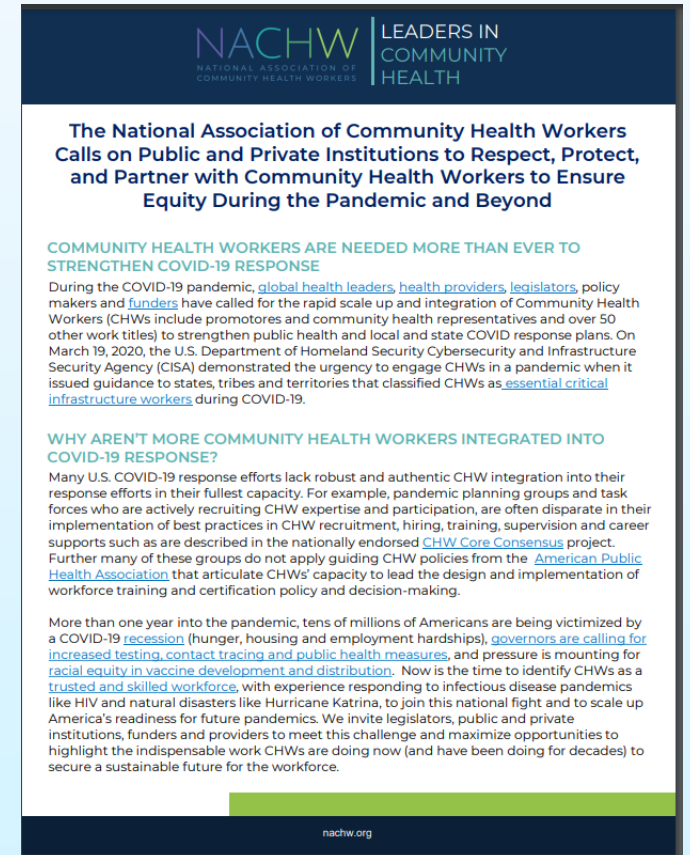


Advocacy and Policy

CHWS BUILD A NATIONAL POLICY PLATFORM

“Despite nearly 60 years of research on Community Health Workers (CHW) effectiveness, two decades of public health recognition, landmark workforce development studies, and a national labor classification, CHWs face national professional identity, policy and organizational capacity barriers.” - NACHW

Read more and find policy in [English](#) and [Spanish](#)



NACHW | LEADERS IN
NATIONAL ASSOCIATION OF COMMUNITY HEALTH WORKERS | COMMUNITY HEALTH

The National Association of Community Health Workers Calls on Public and Private Institutions to Respect, Protect, and Partner with Community Health Workers to Ensure Equity During the Pandemic and Beyond

COMMUNITY HEALTH WORKERS ARE NEEDED MORE THAN EVER TO STRENGTHEN COVID-19 RESPONSE

During the COVID-19 pandemic, [global health leaders](#), [health providers](#), [legislators](#), [policy makers](#) and [funders](#) have called for the rapid scale up and integration of Community Health Workers (CHWs include promotores and community health representatives and over 50 other work titles) to strengthen public health and local and state COVID response plans. On March 19, 2020, the U.S. Department of Homeland Security Cybersecurity and Infrastructure Security Agency (CISA) demonstrated the urgency to engage CHWs in a pandemic when it issued guidance to states, tribes and territories that classified CHWs as [essential critical infrastructure workers](#) during COVID-19.

WHY AREN'T MORE COMMUNITY HEALTH WORKERS INTEGRATED INTO COVID-19 RESPONSE?

Many U.S. COVID-19 response efforts lack robust and authentic CHW integration into their response efforts in their fullest capacity. For example, pandemic planning groups and task forces who are actively recruiting CHW expertise and participation, are often disparate in their implementation of best practices in CHW recruitment, hiring, training, supervision and career supports such as are described in the nationally endorsed [CHW Core Consensus](#) project. Further many of these groups do not apply guiding CHW policies from the [American Public Health Association](#) that articulate CHWs' capacity to lead the design and implementation of workforce training and certification policy and decision-making.

More than one year into the pandemic, tens of millions of Americans are being victimized by a COVID-19 [recession](#) (hunger, housing and employment hardships), [governors are calling for increased testing, contact tracing and public health measures](#), and pressure is mounting for [racial equity in vaccine development and distribution](#). Now is the time to identify CHWs as a [trusted and skilled workforce](#), with experience responding to infectious disease pandemics like HIV and natural disasters like Hurricane Katrina, to join this national fight and to scale up America's readiness for future pandemics. We invite legislators, public and private institutions, funders and providers to meet this challenge and maximize opportunities to highlight the indispensable work CHWs are doing now (and have been doing for decades) to secure a sustainable future for the workforce.

nachw.org

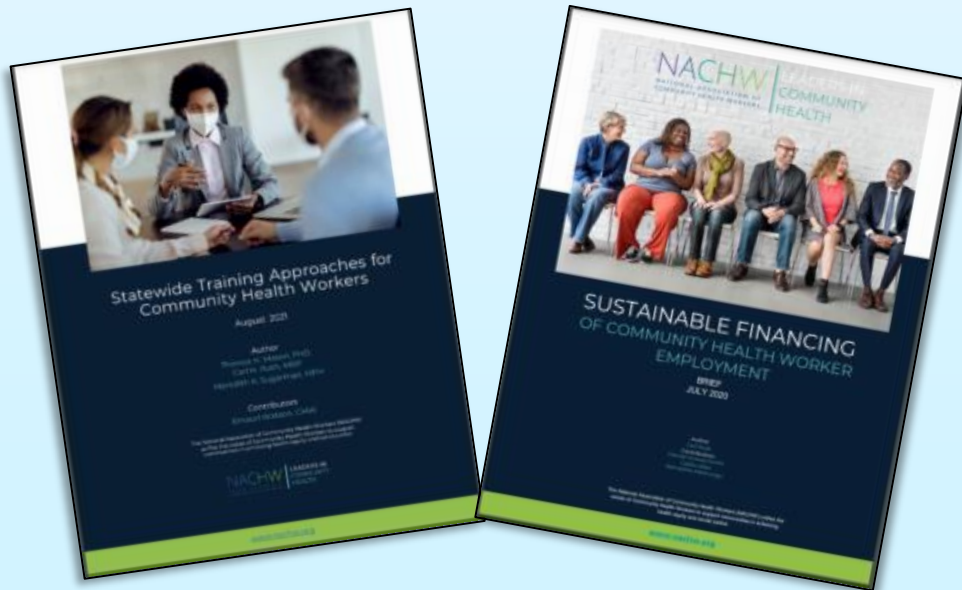
CHW POLICY AND ADVOCACY

POLICY PRIORITIES & RESOURCES

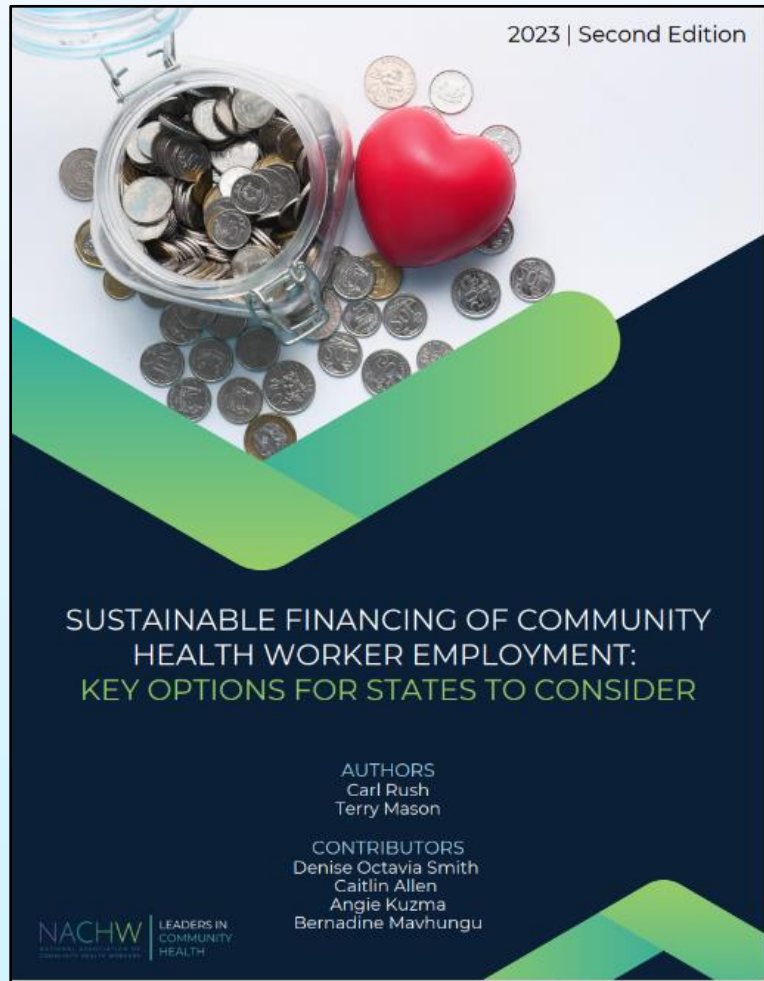
- The Six Pillars- [The Six Pillars of Community Health Workers – NACHW](#)
- NACHW Policy Committee - join us
- [CHW Document Resource Center](#)

- Bi-annual policy calls with members of the NACHW Policy Committee
- Connectivity between state/regional CHW Network leaders
- Policy review and advisement
- NACHW's statements/responses to national policy development
- American Public Health Association (APHA) policy endorsements
- Reports on CHW financing and more

VISIT THE [POLICY PAGE](#)



POLICY AND ADVOCACY: **A NEW REPORT**



Sustainable Financing of Community Health Worker Employment: Key Options for States to Consider

second edition

This document presents a collection of “Key Options” for state level actors to consider when they discuss, decide, or pursue strategies for CHW sustainable financing. For each option, a definition, key considerations, and advantages/limitations are presented. This document also presents real-life examples and resources from several states and institutions.

VISIT THE **POLICY PAGE**

National Community Health Worker **Awareness** Week (NCHWAW)

Unity Conference 2023 NCHWAW Plenary Session: A powerful panel discussion among CHWs and allies focused on the importance of CHW workforce visibility, Experiences, resources and strategies mobilize the workforce and our allies.

**** AUGUST 28 – SEPTEMBER 1, 2023 *****

National participation in NCHWAW:

- 78 participating organizations
- Community Based Organization in 17 states
- 82 events, meetings, and other activities during the week
- 1 international event in Mumbai, India hosted by *Mahatma Gandhi Mission Institute Of Health Sciences*.
- Individual CHWs & allies used the resources within the NCHWAW toolkit and sent letters to their lawmakers
- Active social media presence of CHWs & allies who shared graphics and promoted NCHWAW widely



NACHW CAPITOL HILL VISITS 2024

- **Join NACHW in Washington, DC in 2024!**
- CHWs will rally at the Capitol the week of March 11th, 2024 in collaboration with Partners in Health (PIH)
- CHWs will meet directly with their lawmakers to discuss key CHW priorities and raise awareness of the importance and value of the CHW workforce & profession.
- NACHW will support CHWs at the Capitol with:
 - Talking points and fact sheets for congressional meetings.
 - Scheduling meetings with key congressional staffers.
 - Provide outreach materials to raise awareness on the importance of CHWs.

CHW leaders of CHW Networks & Associations strongly encouraged!

***NO POLICY EXPERIENCE NECESSARY.**





**CHW
Leadership
Development**

DATA FOR ACTION: NACHW NATIONAL CHW SURVEY SUMMIT SERIES

NACHW invites CHWs and allies to take part in engaging with the National CHW Survey findings during the months of September and October: **Data for Action: NACHW National CHW Survey to Advance CHW Professional Identity, Leadership and Capacity (4-Part Series)**



As part of the Johnson & Johnson Our Race to Health Equity initiative to eradicate racial and social injustice, this engaging [4-part series](#) will center findings from the National survey launched in 2021 with a snapshot of 867 CHWs represented across each CHW title, region, sector, race/ethnicity identities, and values. The series will strengthen our call to action to unify, gain and build recognition of the CHW professional identity, and advance our leadership.



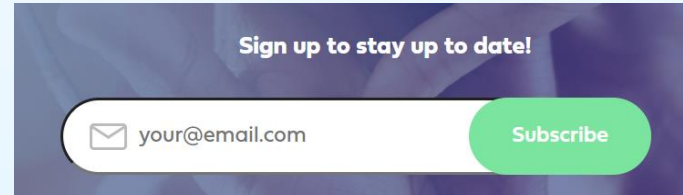


**Partner and
Stay in
Touch!**

GET THE LATEST **NACHW NEWS**



mailchimp



Sign up on our homepage (www.nachw.org) to receive our monthly newsletter, COVID-19 newsletter, and other communications



Follow us at @chwnational

Linked



Find us at

[Linkedin.com/company/chwnational](https://www.linkedin.com/company/chwnational)

PARTNER WITH US

NACHW is proud to partner with many organizations across the country at the local, state, national, and federal level. When an organization reaches out for partnership, we like to have an introductory meeting with them. We look forward to partnering with organizations align with our mission, vision, values, and capacity as a young growing organization

Partnerships Include:

- **Invite NACHW to speak at your event**
- Partner as a CHW or Ally organization
- Partner through sponsorship of our strategic objectives
- Sponsorship of the Unity Conference
- Policy review
- Much more

<https://nachw.org/partner-with-nachw/>





Thank You

Info@NACHW.org

www.NACHW.org

