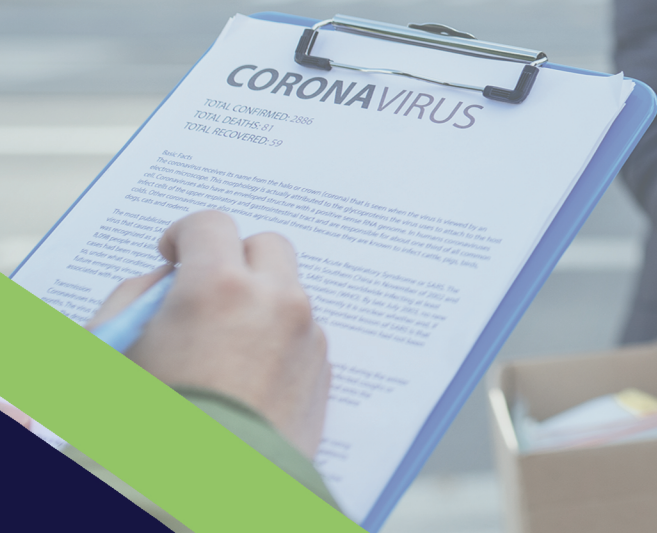


# COVID-19 RESPONSE

Strengthening public health emergency  
reponse with Community Health Workers



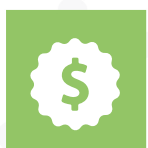
**“Testing millions of people  
per week will require hiring a  
large number of Community  
Health Workers.”**

*The Rockefeller Foundation, 2020*

## 3 Ways to Amplify the Work of CHWs



**Classify CHWs as “essential, critical infrastructure workers” and pay them to respond to COVID-19.**



**Mobilize funding to scale CHW networks and association capacity for contact tracing and care coordination training and services.**



**Recognize CHWs as leaders in COVID-19 community recovery & health system transformation efforts.**



**NACHW**  
NATIONAL ASSOCIATION OF  
COMMUNITY HEALTH WORKERS

Community Health Workers (CHWs) united nationally to  
support communities in achieving health equity & social justice.  
[www.nachw.org](http://www.nachw.org)