NACHW COVID-19 Partnerships and Initiatives

Community building. One step at a time.

September 2021
NACHW COVID-19 Partnerships and Initiatives

Since March 2020, NACHW has been on the frontlines of amplifying the roles, leadership, and capacity of CHWs and their Networks, Associations and Coalitions. We provide leadership and partner with organizations who are committed to achieving racial and health equity during covid response and professional identity, respect, protection, and sustainability for CHWs.

NACHW Co-Founded Initiatives

• The Community-Based Workforce Alliance co-founded with Health Begins, Health Leads, the WHO Community Health Acceleration Project, Partners in Health, Last Mile Health, and others intended to strengthen advocacy, communications, technical assistance, and monitoring.

• The Vaccine Equity Cooperative, co-founded with Health Leads, Partners in Health, Native Ways Federation, and CONVINCE USA, which believes we can thoughtfully and authentically engage communities to acknowledge and address the root causes of vaccine hesitancy and increase vaccine acceptance and access. Five key groups have joined forces to launch a comprehensive, two-year national vaccine equity campaign. The latest achievement of the cooperative was launching a community specific vaccine resource repository for the community-based workforce: https://vaccineequitycooperative.org/.

NACHW Policy Advisories

• NACHW serves on Families USA’s Vaccine Equity Advisory Committee which informs their strategic initiative to advocate for and achieve policy changes that: make COVID-19 vaccine distribution more equitable, and build a foundation to address long-standing, structural health inequities.

NACHW COVID Advisories

• NACHW is an advisory partner in Partners in Health’s Reaching Equity through Community Based Vaccination Engagement and Recovery (RECOVER) an initiative to mobilize the U.S. community health workforce and accelerate vaccine uptake. The following narrative provides a description of how PIH, together with national, regional, and local partners, will address COVID-19 related health disparities and advance health equity. This is a six-month grant funded by Health Resources & Services Administration (HRSA) Funding Opportunity Number: HRSA-21-136 Community-Based Workforce for COVID-19 Vaccine Outreach.

• 2110 Community Health Workers for COVID Response and Resilient Communities—Evaluation and Technical Assistance (CCR-ETA) (CDC-RFA-DP21-2110) funds will deliver training and technical assistance to CCR recipients to ensure they have the knowledge and skills to support the COVID-19 public health response to manage outbreaks and community spread. Link here: CCR-ETA Recipients | CDC.

• NACHW advises MSM’s National COVID-19 Resiliency Network (NCRN), the initiative offers individuals and families access to new COVID-19 related resources to help reduce the negative impact of the pandemic on communities. The NCRN is created for the community, by the community to ensure the diverse needs of our nation are understood and addressed. NACHW will be advising this project ongoing until June 2022.

• NACHW advises the Rockefeller Foundation-US Equitable Vaccine Impact Strategy, the Rockefeller Foundation announces the launch of a historic $20 million Equity-First Vaccination Initiative to improve the vaccination rate among communities of color, which have been disproportionately impacted by the Covid-19 pandemic.
Appendix

Articles, Blogs and Research

- NACHW Health Affairs Blog in May 2020 articulating the ways CHWs can help Strengthen Public Health Response during the pandemic
- Joint Statement with Health Leads and partners on Ensuring Racial Equity in the Development and Distribution of a COVID-19 Vaccine
- A Blog COVID-19 Sparked a Health Equity Movement – and Vaccines are Just the Beginning

Handouts and One Pagers
- Three Ways to Support Asian American and Pacific Islander Communities
- Partner with CHWs During COVID-19: NACHW Partner with CHWs COVID19
- Three Ways for Public and Private Institutions to Amplify CHWs during COVID-19

Reports and Playbooks
- Nine national town hall calls with over 30 CHW Networks from 27 states to disseminate and collect information, facilitate networking and unify national messaging on CHW roles during COVID-19
- An Environmental Scan to Inform Community Health Worker Strategies within the Morehouse National COVID-19 Resiliency Network
- A Playbook for Local Health Departments to Advance CHW Engagement in COVID-19 Response Strategies developed with the Community-Based Workforce Alliance
- NACHW National Policy Platform
- From Crisis to Opportunity: Resources and Guidance that CHWs Want from Employers During the Pandemic

Webinars and Websites
- Webinar: Overcoming Barriers To Equitable And Effective COVID-19 Vaccine Distribution
- A Vaccine Equity Resources website developed by Health Leads, NACHW and partners to center racial equity in vaccine distribution
- NACHW webpage with curated and original COVID-19 resources for CHWs.
- NACHW webinar and webcast with the CDC and ADA on the roles of CHWs during COVID-19
- A CDC web page with Resources for Community Health Workers, Community Health Representatives, and Promotores de la Salud