



NACHW
NATIONAL ASSOCIATION OF
COMMUNITY HEALTH WORKERS

LEADERS IN
COMMUNITY
HEALTH

Individual Membership Opportunities

2020

www.nachw.org

ABOUT NACHW

In April 2019, the National Association of Community Health Workers (NACHW) was launched as a nonprofit national professional organization, realizing the visionary and tireless work of Community Health Workers (CHWs include Promotores de Salud and Community Health Representatives), CHW Networks and Associations, Allies and Supporters (Individuals and Organizations).

Our mission is to unify the voices of Community Health Workers and strengthen the profession's capacity to promote healthy communities.

NACHW integrates the cultural wisdom, professional expertise, lessons and legacy of CHW and ally leaders to address the growing need for CHW leadership and national advocacy.

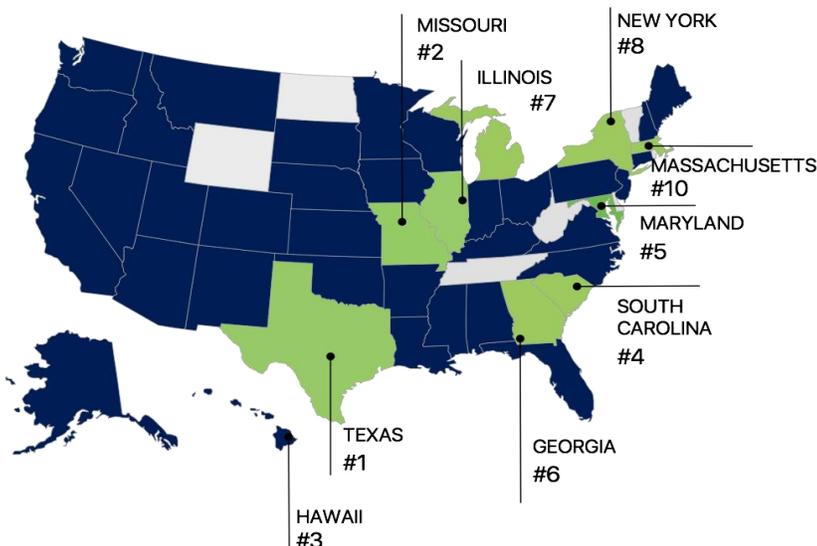
United, we mobilize CHWs and our networks, create professional and leadership development opportunities, build a research and education hub, and develop policy to sustain workforce integrity and impact.



A NATIONAL MEMBERSHIP

NACHW is proud to have members in 48 U.S. states - and we are growing everyday.

We work in partnership with CHWs and allies to create innovative strategies and coordinate advocacy to amplify, promote and sustain the CHW profession.



Top ten states of NACHW membership.

NACHW MEMBERSHIP

NACHW Members recognize the unique history, experience and impact of Community Health Workers, promotores de Salud and Community Health Representatives. They share common values and vision to support communities in achieving health equity and social justice. Members partner with NACHW to achieve our Strategic Objectives.

MEMBERSHIP TYPES

Individual CHW Members are frontline public health workers who are trusted members of and/or have an unusually close understanding of the community served. This trusting relationship enables CHWs to serve as a liaison/link/intermediary between health/social services and the community to facilitate access to services and improve the quality and cultural competence of service delivery.

Individual Ally Members include medical and behavioral health providers, public health professionals, educators, advocates, administrators, researchers, and others who support the CHW workforce but who do not identify as CHWs themselves.

See the next page for individual member benefit highlights.

“I have been on a few virtual webinars with you and plan to attend more. I appreciate the work you do, the education and advocacy you provide on behalf of CHWs. The professional and national recognition of this field is inspiring and will continue to make great impacts in communities everywhere as you already know. I plan to continue and get more involved with demonstrating the work and value CHW bring to the community.”

- Ohio Certified Community Health Worker and NACHW Member

STRATEGIC OBJECTIVES



Unify the CHW Profession



Preserve Workforce Integrity



Technical Assistance For Partners



National Best Practice Clearinghouse



Workforce Assessment, Research and Policy

INDIVIDUAL MEMBER BENEFITS

Additional benefits may apply. Benefits are subject to change.

	CHW Member \$20	Ally Member \$50
Access to CHW member directory	★	★
NACHW monthly newsletter and special releases	★	★
Members only webinars	★	★
Access to NACHW Resource Portal	★	★
Free NACHW campaign and marketing materials	★	★
Access to CHW training and certification programs	★	★
Attendance at our members only annual meeting	★	★
Opportunities for special events and employment	★	★
Complimentary membership card	★	★
Opportunities for cobranding	★	★



*Subject to content review by NACHW leadership
**Subject to travel availability and cost