



HEALTHY CHILDREN. KNOWLEDGEABLE FAMILIES. STRONG COMMUNITIES

IMPACT 2016



*"The land flourished
because it was fed from
so many
sources—because it was
nourished by so many
cultures and traditions
and peoples."
Lyndon B. Johnson*



Just like past generations of immigrants to the United States, Latino families who come to South Carolina do so with dreams to work hard, build better lives for themselves and their children, and contribute to their new communities. PASOs admires and supports their goals. The incredible PASOs team works every day to ensure Latino families in our state have the information and tools to make their dreams into a reality, focusing on their strengths and addressing barriers they face.

This report is a brief look at some of the impacts the PASOs team and our volunteers and supporters made in the lives of families of our state in 2016. We thank you for your partnership and welcome your ideas, as we work together towards a strong, healthy South Carolina with strong, healthy Latino communities.

Julie Smithwick, Executive Director, PASOs

2016 IMPACT-AT-A-GLANCE

4,400

**Individuals
connected to
resources that
help them thrive
in SC**

3,062

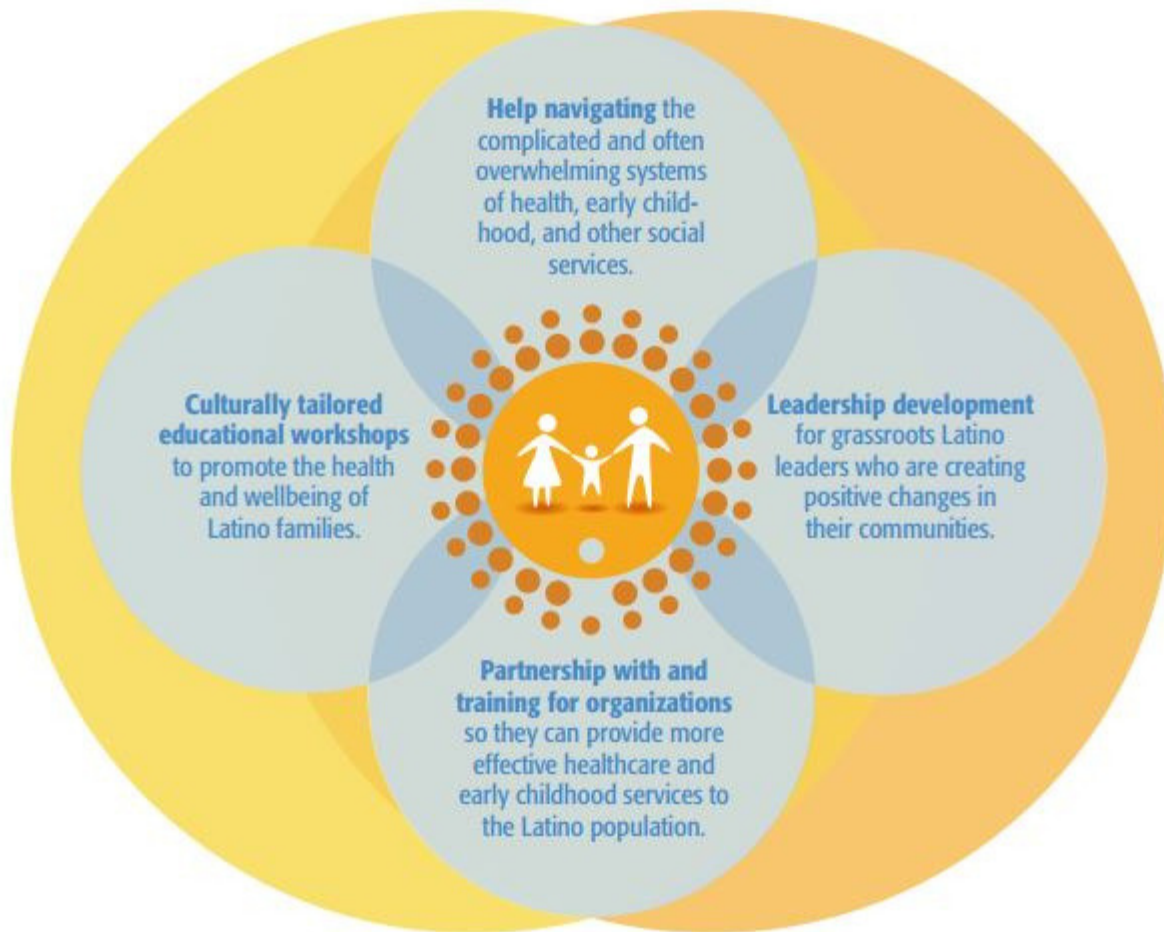
**People reached
through
community
outreach in 15
counties**

804

**Individuals learned
new
skills through
culturally appropriate
strengths-
based education**

35

**Organizations
worked with PASOs
to make policy to
improve
care and services for
Latino communities**



WHERE IS PASOS?



PASOS CAPACITY BUILDING PROGRAMS

- PASOs helps build the workforce of Latino Community Health Workers (CHWs), or Promotores, natural leaders who can share vital information with their communities in culturally appropriate ways while helping participants connect to the resources they need to live healthy lives.
- PASOs partnered with 128 healthcare, social service, and early childhood organizations to bring forward the voices, strengths, and needs of the growing Latino communities of South Carolina.
- In 2016, PASOs provided training to 1,738 health, social service, and education providers to help them effectively meet the unique needs of South Carolina's Latino population while advocating for effective, culturally appropriate policies and services.



CHILD HEALTH AND DEVELOPMENT PROGRAMS

Connections for Child Development

- ✓ **Community Health Workers facilitate screenings to identify children at risk of developmental delays**
- ✓ **Parents are given tools to help their children learn and meet developmental milestones**
- ✓ **Children are connected to community resources, including early intervention, so that they are more prepared to start school successfully**



- After success in the Midlands, this program is being replicated in the Charleston and Beaufort areas
- In the Columbia area, 95 children were screened and their parents were educated about early childhood development

CHILD HEALTH AND DEVELOPMENT PROGRAMS

EARLY CHILDHOOD LITERACY PROGRAM

A PASOs Community Health Worker (CHW) based at the Palmetto Health Children's Hospital Outpatient Clinic teaches families about reading together using the *Leyendo Juntos* curriculum from Reach out and Read, and then addresses their health and social needs, based on the trust that develops with the family.

208 children supported via the pediatric literacy program on economic stability, food security, domestic violence, and medical services

- Reach out and Read lays the foundation for lifelong readers who are more likely to enjoy reading, read on grade level, and graduate from high school
- PASOs Community Health Workers can affect change because they are able to establish trusting relationships and connect quickly due to shared culture and experiences



CHILD HEALTH AND DEVELOPMENT PROGRAMS

SUCCESS STORY:

A PASOs Community Health Worker visited the family of three-year-old Luz, whose pediatrician had referred her because of weight concerns. Luz's mother shared that Luz's diet was not very healthy, and, that the little girl drank excessive juice or soda each day. With PASOs' support, Luz's mother was able to remove soda and juice from Luz's diet and replace it with a healthier alternative. Luz's mother feels more in control of her family's health and Luz is on her way to better development.

PASITOS ADELANTE: CHILDHOOD OBESITY PREVENTION

- ➔ In 2012, South Carolina had the second highest rate of childhood obesity in the nation; 38.6% of childhood obesity cases were Latino children.
- ➔ Community Health Workers (CHWs) work with pediatricians to help families of children ages 0-5 who are at risk of obesity
- ➔ Families work on goals they set using the Pediatric Obesity Toolkit (5 servings of fruits and vegetables, 2 hours or less of screen time, 1 hour or more of physical activity, 0 sugary drinks) and set health goals that work for them.



CHILD HEALTH AND DEVELOPMENT PROGRAMS

PASOs For Parents

PASOs for Parents is a five-week series designed for Latino parents of children under 12 years old. The program works from cultural strengths, and equips participants with tools to help them raise healthy, happy, and safe children, using the evidence-based Triple P Positive Parenting Program curriculum.



- 57 parents showed a statistically significant increase in their knowledge of child development and effective parenting strategies, had better understanding and connection to resources available in the community and indicated they had improved their social support system as a result of the course.
- 119 children benefitted from this program.

Interconception Health Program

➡ 165 women began taking folic acid daily, lowering the risk of birth defects for their babies

➡ 133 women needing prenatal care successfully enrolled with PASOs' assistance

A PASOs Community Health Worker (CHW) provides in-home education and tailored support to high-risk women to help them sustain or develop healthy habits ahead of any future pregnancy. Pursuing healthy habits puts women in a proactive position regarding pregnancy and promotes positive birth outcomes.



ADULT HEALTH PROGRAMS

Maternal and Child Health Connections and Support

PASOs provides culturally-tailored prevention education, support, and resource navigation for women of childbearing age, women who are pregnant, and families after the birth of a child, in order to address health disparities and improve outcomes for Latino mothers and babies in our state.

Services include navigation of prenatal and postpartum care, managing pregnancy-related stress, and connecting with resources like WIC for healthy nutrition during pregnancy. PASOs Community Health Workers also provide resources for breastfeeding and newborn care, and help participants obtain the family planning method of their choice.

In 2016:

- 133 new mothers attended their six-week postpartum appointment
- 576 women and children successfully enrolled in WIC
- 131 mothers were supported with breastfeeding



ACCESS POINT PROGRAMS

The Clinic-Community Bridge Program

Some PASOs Community Health Workers (CHWs) work in pediatric or adult health clinics. They serve as a connection (bridge) point between Spanish-speaking patients, health care providers, and the broader Latino community.

By building trusting relationships, the CHW is able to bridge cultural and linguistic gaps between patients and the clinic, facilitate higher quality and culturally competent care, and support Latino families in connecting to resources that improve their overall health and well-being.



➤ 1,149 Participants received education and support in completing or renewing SNAP applications to improve food security.

➤ 810 Individuals received education and support on Medicaid and Medicaid applications to improve economic stability

WE ARE THANKFUL FOR THE LEADERSHIP AND DEDICATION OF:

- Chair: Dr. Rick Foster, South Carolina Hospital Association/DHHS
- Vice Chair: Jennifer Snow, Greenville Health System
- Amy Bennett, BlueChoice HealthPlan of SC
- Anton Gunn, Medical University of South Carolina
- Bernie Heller, The State Newspaper
- Carl Humphries, HopeHealth
- Carlos Guarderas, Morgan Stanley
- David Laird, MSW
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THANK YOU!

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- BlueChoice HealthPlan of South Carolina*
- BlueCross BlueShield of South Carolina Foundation*
- Central Carolina Community Foundation
- Coastal Plain Rural Health Network
- Community Foundation of the Lowcountry
- Greenville Health System
- Greenwood Genetics
- HopeHealth
- Lexington Medical Center
- Lipscomb Family Foundation
- March of Dimes, South Carolina Chapter
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- Medical University of South Carolina Foundation
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- Palmetto Health
- Palmetto Health Children's Hospital Foundation
- Pinilla Law Firm
- Reach Out and Read of the Carolinas
- SCE&G
- South Carolina Department of Health and Environmental Control (DHEC)
- Select Health of South Carolina (First Choice)
- South Carolina Department of Mental Health
- SC First Steps
- The Children's Trust of South Carolina
- The Duke Endowment
- The Palmetto Project
- The Sisters of Charity Foundation of South Carolina
- The Society for Family Planning
- Trident United Way
- Individual and family donors

*BlueChoice® HealthPlan of South Carolina and BlueCross® BlueShield® of South Carolina Foundation are independent licensees of the Blue Cross and Blue Shield Association.

PASOs is committed to living our values as an organization and in all of our work.

These values are present in all we do, whether it be a community workshop on immigrant rights, a discussion about nutrition, or a training with one of our partner organizations on working with Latino families.

Find out more at www.scpasos.org

- Equity
- Education
- Family
- Community
Involvement
- Excellence
- Trust