

State Forum on Community Health Workers

Dixon University Center
Administration Building
Harrisburg, PA
November 17, 2016

Annotated Planning Group Agenda

8:00am – 9:00am

Registration and Networking Breakfast (Lobby & Atrium)

- Registration is in the Lobby.
- Sarah & Kelly: Early registration (7:30-8:30 am) – hand out folders & nametags
- Lauren & Akeiisa: Later registration (8:30-9 am)
- Nametag stickers indicate assigned workgroup/room:
 - **Green stickers: Employer/Supervision, Room A**
 - **Yellow stickers: Employer, Room B**
 - **Blue stickers: Policy, Room C**
- Breakfast will be ready by 7:45 am & served in the Atrium, and attendees can take breakfast to Room A/B/C to eat at the roundtables.

9:00am – 9:15am

Opening Remarks (Room A/B/C)

Kelly Thompson, JD, Law and Policy Manager, National Nurse-Led Care Consortium, Public Health Management Corporation, & **Sarah Hexem**, JD, Law and Policy Director, National Nurse-Led Care Consortium, Public Health Management Corporation

- Sarah: Welcome on behalf of Forum Planning Group, share definition of population health
- Kelly: Public service announcements (bathroom location, lunch in Atrium, breakouts in afternoon and 2 presenters/room, workgroups indicated by nametag sticker), then introduce keynote Carl Rush

9:15am – 9:45am

Keynote Address (Room A/B/C)

Carl Rush, MRP, Project on CHW Policy & Practice, University of Texas Institute for Health Policy

9:45am – 11:15am

Community Health Worker Task Force Chair Presentations & Stakeholder Response (Room A/B/C)

- Sarah: Brief introduction to format of presentations & response (~2 mins)
- Setup: Podium between 2 head tables with 4 chairs at each table → use 3 chairs for task force chairs (ask Elizabeth or Shirley to present) & 5 chairs for MCO reps, OR add a 9th chair to MCO table

Task Force Committee Chair Presentations (10-15 mins each)

Moderator: Carl Rush, MRP, Project on CHW Policy & Practice, University of Texas Institute for Health Policy

Panelists:

Policy Task Force Chair: Robert Ferguson, Director of Government Grants and Policy, Jewish Healthcare Foundation

- Robert: Will report on recommended definition of CHW, and describe recommended policies for CHW certification and financing options

Training Task Force Chairs: Elizabeth Schaffer, MPH, MS, CHES, Health Educator/Office

HealthChoices → 30% HBP
? Assessing "comty memb."

Health care transformation (CHWs came up)

Manager, Eastcentral Pennsylvania Area Health Education Center, & **Shirley Moy**, MSW, Director, Center for Social Policy and Community Development, College of Public Health, Temple University

- Elizabeth & Shirley: Will present on consensus-based list of recommended competencies for CHWs

Employer Task Force Chairs: **Susan B. Thomas**, MBA, Industry Partnership Director, District 1199C Training & Upgrading Fund, & **Claudia Siegel**, MA, MPA, Director, Office of Health Information and Improvement, Philadelphia Department of Public Health

- Susan (Claudia not attending): Will provide summary of survey findings among employers, and describe effective messaging materials for employers

Follow-Up Stakeholder Response & Questions (~5 mins each)

Moderator: **Carl Rush**, MRP, University of Texas School of Public Health, Institute for Health Policy

Panelists:

Lauren Hughes, MD, MPH, MSc, FACP, Deputy Secretary for Health Innovation, Pennsylvania Department of Health

David Kelley, MD, Chief Medical Officer, Pennsylvania Department of Human Services, Office of Medical Assistance Programs

Jamie L. Santana, Community Health Worker, Department of Community Health-Allentown Children's Health Improvement Project, Lehigh Valley Health Network

Jovanny Paredes, Community Health Advocate, Population Health Management, Optum

Panelist Questions (~25 mins) – facilitated by Carl Rush

- Panelists will direct questions to Task Force Chairs regarding presentation content, task force recommendations, and the CHW movement.
- Include discussion and feedback from audience.

11:15am – 11:30am Wellness Break

11:30am – 12:15pm Q&A with Managed Care Organizations on Community Health Workers (Room A/B/C)

Moderator: **Robert Ferguson**, Director of Government Grants and Policy, Jewish Healthcare Foundation

Panelists:

Michael Kornhauser, MD, Chief Medical Officer, UnitedHealthcare Community Plan of Pennsylvania (statewide "SWAT Team")

Y. Lily Higgins, MD, MBA, MS, Market Chief Medical Officer, Keystone First Philadelphia Plan employs a CHW embedded in hospital asthma program + NFP

Stacey Soucek, LSW, Director, Health Choices, Geisinger Health Plan

Jonathan Encarnacion, MBA, Director of Medicaid Programs, UPMC for You

Anje Van Berckelaer, MD, Medical Director, Population Health, Health Partners Plans Philadelphia

- Questions & discussion points:
 - **How are MCOs in Pennsylvania currently using and supporting CHWs?**
 - Describe current CHW activities that the MCO is supporting
 - Outcomes of community based care models where MCOs have hired and paid for CHWs

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- Experience of each MCO in terms of cost, quality, and impact on population health
- **How do MCOs anticipate/envision CHWs activities being financed in the future, considering the movement of the Department of Health toward a value-based payment model?**
 - Note 2017-2019 fiscal health contracts encouraging MCOs to pay for value-based models

12:15pm – 1:00pm

Lunch (Atrium)

- Lunch is arriving BY 12:15 pm and will be set up on tables in Atrium; attendees will return to rooms to eat at roundtables.
 - Boxed lunches: Turkey (19), Ham (18), Tuna (18), Chicken Caesar wrap (18), Hummus & veggie (12), and GF (5 – one is for Sarah)
- Dixon staff (help if needed): Breakout A/B/C into separate rooms with wall dividers
 - Need 1 table and 2 panelist chairs set up in each room
- Sarah, Kelly & Ashley: Split up into each room to moderate/timekeep for next session.
 - Abby Charles from IPHI is available to help.

1:00pm – 2:00pm

On-the-Ground Models of Community Health Worker Care (Rooms A, B & C)

- **FORMAT**: 3 rooms with 2 presenters (6 presenters total), **20-25 mins** for each presentation with **10-20 mins** reserved for Q&A.
 - Presenters were given the option to do Q&A for 5-10 mins following each presentation, OR for 10-20 mins after both presentations have ended.
- Sarah, Kelly & Ashley: Ask presenters which format is preferred and timekeep accordingly.
 - Abby Charles is available to help.

Room A (fits ~24):

Engaging Community Health Workers to Address Oral Health

Amy Requa, MSN, CRNP, State Oral Health Coordinator, Pennsylvania Head Start Association

Community Health Workers for Seniors – A Timely Solution for PA

Nancy Zionts, MBA, Chief Operating Officer & Chief Program Officer, Jewish Healthcare Foundation

Room B (fits ~30):

Improving Health through Effective, Sustainable Community Health Worker Programs

Olenga Anabui, MBA, Director, Penn Center for Community Health Workers

CHW Intervention for Emergency Department High Utilizers with Behavioral Health Conditions

John Wood, MD, MBA, FAAFP, Medical Director, Lancaster General Community Care Collaborative & Lancaster General Health Physicians

Room C (fits ~40 - LARGEST):

Evaluation of Community Health Workers in Pennsylvania

Steven Granich, LCSW, LMFT, MPA, DSW, Associate Professor of Social Work and Clinical Mental Health Counseling, Lock Haven University

Using Paramedic Partners in the Community Health Workforce

Daniel Swayze, DrPH, MBA, MEMS, Vice President & Chief Operating Officer, Center for Emergency Medicine of Western Pennsylvania, Inc.

2:00pm – 3:00pm

Interactive Workgroups: Where Do We Go From Here? (Rooms A, B & C)

- **FORMAT:** 1 workgroup & a facilitator in each room.
- Stickers on attendee nametags designate assigned workgroup/room:
 - **Room A (fits ~24): Employer/Supervision – green stickers on nametags**
 - **Room B (fits ~30): Employer – yellow stickers on nametags**
 - **Room C (fits ~40 – LARGEST): Policy – blue stickers on nametags**
- Lauren, Akeiisa & Kate: Facilitators
 - *Reminder - choose workgroup representative to report out in next session.
 - Flip charts and markers will be set up in each breakout room.
- Sarah, Kelly & Ashley: Notetakers, timekeepers (if needed), general assistance

3:00pm – 3:15pm

Wellness Break

- Dixon staff (help if needed): Remove breakout wall dividers to reestablish larger Room A/B/C

3:15pm – 3:40pm

Bringing it All Together (Room A/B/C)

- A representative from each workgroup will report out about discussion & proposed action steps to full group (**~5-7 mins each**)
- Kelly: Brief summary of report out, introduce Secretary Murphy

3:40pm – 4:00pm

Closing Remarks (Room A/B/C)

Karen Murphy, PhD, RN, Secretary of Health, Pennsylvania Department of Health