

Community Health Worker Program

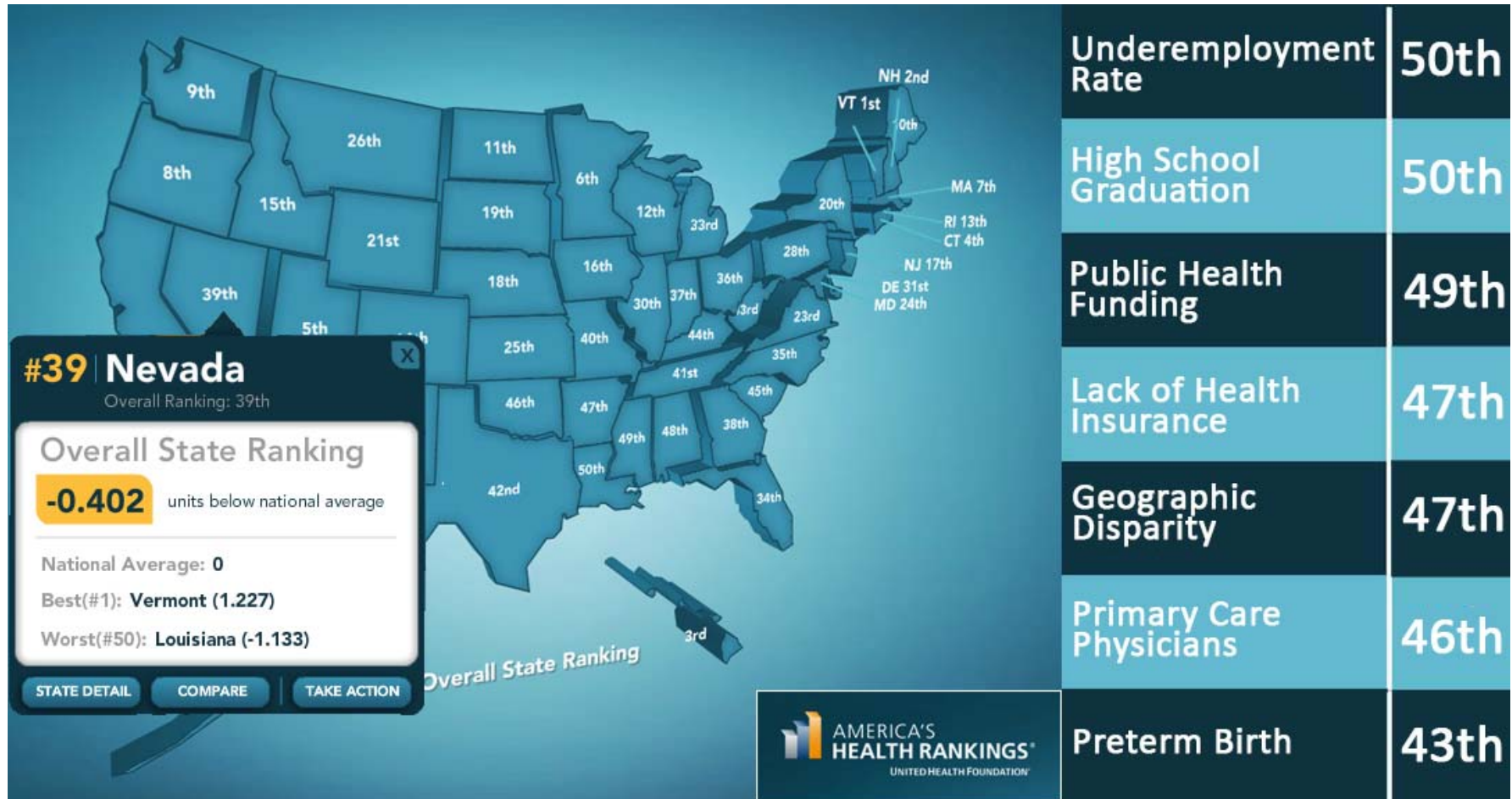


Nevada Division of Public and Behavioral Health • Chronic Disease Prevention and Health Promotion Section
Nevada Primary Care Association Annual Meeting • September 16, 2014

Background

A Need for CHWs in Nevada

Health in Nevada

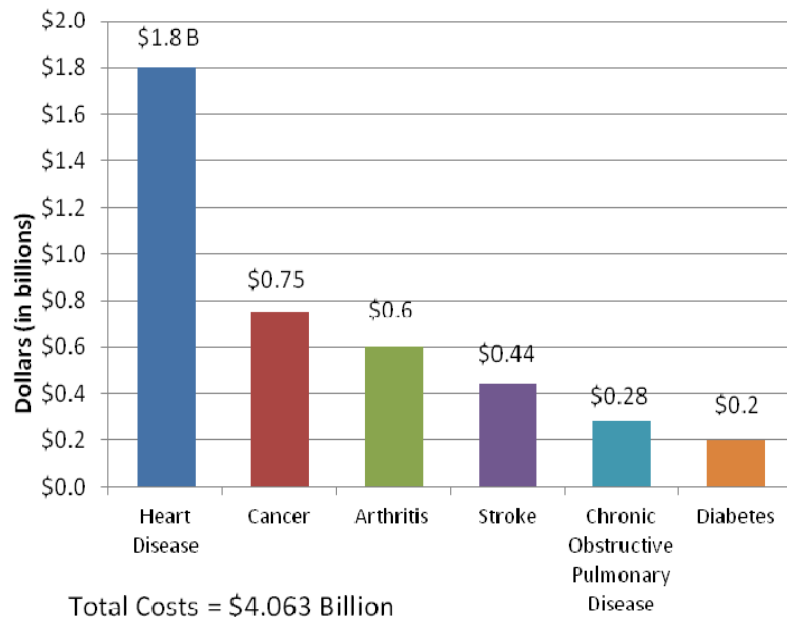


America's Health Rankings - State Healthstats: <http://statehealthstats.americashealthrankings.org/#/country/US/2012/Overall-State-Ranking>

Burden of Chronic Disease

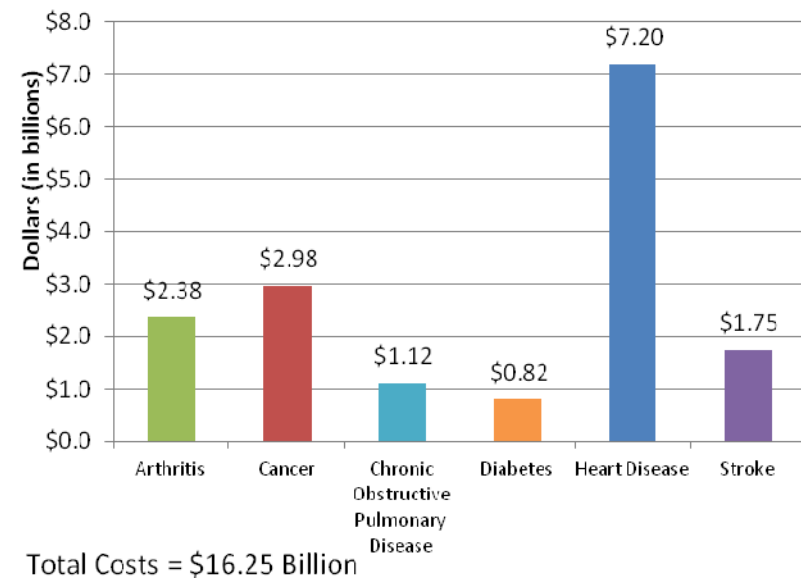
Estimated Direct Costs

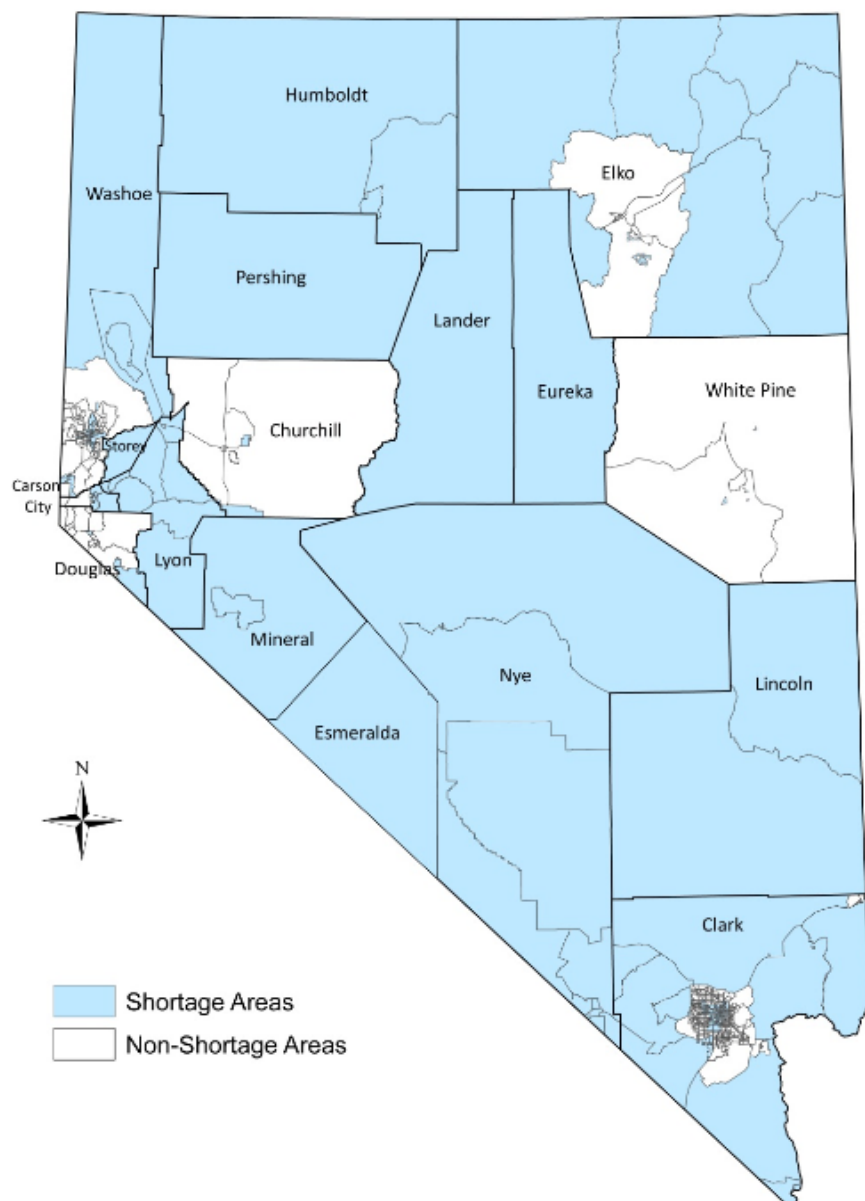
(In billions) per Chronic Diseases in Nevada, 2011



Estimated Indirect Costs

(In billions) per Chronic Disease in Nevada, 2011





Health Professional Shortage Areas in Nevada

- Health Professional Shortage Areas (HPSAs) – Designated by the Federal Government by population-to-clinician ratios
 - Mental Health (30,000:1)
 - Primary Care Clinicians (3500:1)
 - Dental (5000:1)

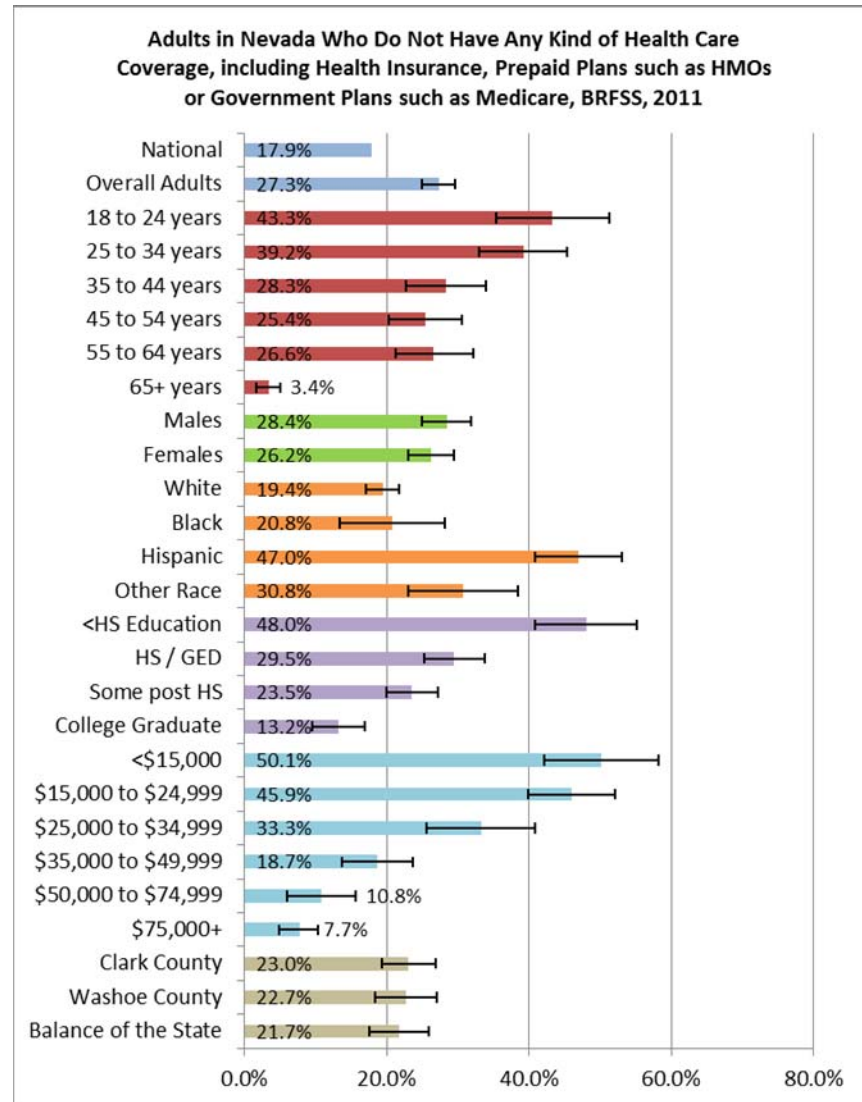
U.S. Department of Health and Human Services, Health Resources and Services Administration (2012): <http://www.hrsa.gov/shortage/>

Packham, J.F., Griswold, M.T. and Marchand, C. *Health Workforce in Nevada – 2013 Edition*. (March 2013). Reno NV: Office of Health Professions Research and Policy, University of Nevada School of Medicine.

Access to Care

27% of adults do not have any kind of health insurance

- 43% are between ages 18-24
- 47% are Hispanic
- 48% have less than a high school education
- 50% make less than \$15,000 a year



Nevada Division of Public & Behavioral Health CHW

Demonstration Project

Nevada CHW Pilot



Purpose

- Garner local data and support
- Assess need and gap in health services

Target Population

Hispanic/Latino Communities

Geographic Locations

- | | |
|------------------------------------|---------------------------|
| Carson City (4) | Clark County (4) |
| ○ Partnership Carson City | ○ PACT Coalition |
| | ○ CARE Coalition |
| Elko (1) | Washoe County (3) |
| ○ PACE Coalition | ○ Join Together |
| Silver Springs (3) -
Volunteers | Northern Nevada
(JTNN) |
| ○ Healthy
Communities | |

State Support for Infrastructure

- Program Manager
- Coordinator
- MPH Student Intern

Timeframe

February 2013 – June 2015

Funding

Piecemealing state program funding and supplemental coalition support

Training

- Carl Rush – Skill Building
- Topical Trainings – Field Experts

Evaluation

Center for Program Evaluation (CPE) and the University of Nevada, Reno (UNR)

CHW Pilot Cohort 2013



Eventual Outcomes and Return on Investment



Short (1-year)

Increase data/surveillance of underserved populations in NV

Increase CHWs in NV

Increase use of wellness resources in NV

Medium (1-2 years)

Increase provider cultural competency

Increase clinical linkages to care

Increase funding to the state for CHW activities

Long (3-5 years)

Increase # of provider referrals to CHWs

Increase wellness outcomes

Decrease health disparities in health care

Increase overall health and wellness in Nevada for underserved populations

CHW Sustainability

CHW Program Vision & Plan for Sustainability



Pilot Cohort

- Preliminary local data
- Establish training - Core competencies
- Needs assessment/evaluation

State Infrastructure for Support

- Sustainable funding
- Program Manager
- Program Coordinator
- Embed evaluation
- Data/Surveillance
- Coordination
- Information/Education

Education Development

- Standardized curriculum
- Core roles, responsibilities, ethical obligations
- Certification

Workforce Development

- Assess need and demand
- Embed in clinical settings

Policy Reform

- CHWs recognized as a profession
- Reimbursement mechanisms
- Association

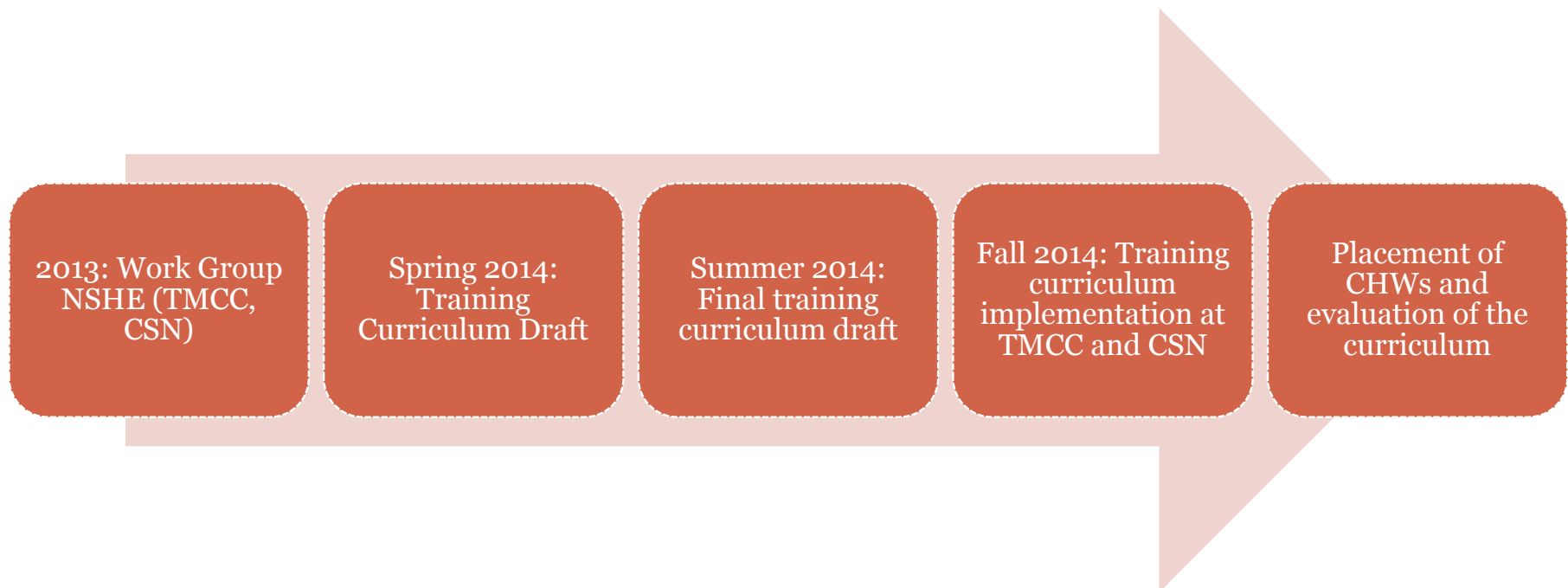
Education/Training/Curriculum & Workforce Certification

CHW Standardized Training Curriculum



- **Purpose**

- Solidify the core roles, responsibilities and ethics of CHWs
- Develop and implement a statewide standardized training curriculum



CHW Workforce Certification



- **Purpose**

- Assess need and demand of CHWs
- Establish CHWs as a workforce in Nevada
- Embed CHWs into clinical settings

A large, light red arrow pointing to the right, serving as a background for the timeline steps.

February - May
2014: Draft
language for CHW
certification

May 2014: Draft
CHW Certification
Requirements

- Class verification
- Application process
- Criminal background check

May 2014:
Presented to
Legislative
Committee on
Health

June 2014: CHW
Certification BDR

2015: Legislation
approval

CHW Certification Model for Nevada

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	NEVADA
Certifying Body	Bureau of Health Care Quality and Compliance (HCQC)
Reach of Law	Defines scope of practice, training, certification requirements
Methods for Meeting Certification Requirements	State-approved training/experience requirements, criminal background check, TB test and immunizations, CPR, child abuse reporting, etc.
Application Process	To be determined (approx. \$50-\$100)
Length of Certification	2-years
Continuing Education Requirements	25-hours

Reimbursement

Why Focus on Reimbursement



- The Affordable Care Act
- New CMS Ruling to fund preventive services by CHWs
- Delivery system reform
- Evidence of effective community-based prevention yielding a savings



The Centers for Medicare and Medicaid Services (CMS) created a new rule which allows state Medicaid agencies to reimburse for preventive services provided by professionals that may fall outside of state's clinical licensure system (Effective 1/1/14)

The new rule now states,

- *Preventive services means services recommended by a physician or other licensed practitioner of the healing arts acting within the scope of authorized practice under State law to—*
 - Prevent disease, disability, and other health conditions or their progression;
 - Prolong life; and
 - Promote physical and mental health and efficiency.

<http://www.gpo.gov/fdsys/pkg/FR-2013-07-15/pdf/2013-16271.pdf>

Nevada's CHWs and Reimbursement



- **Purpose**

- Provide incentives for providers to hire CHWs
- Increasing access to care

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September 2013
Reached out to
NV's Medicaid to
begin the
conversation

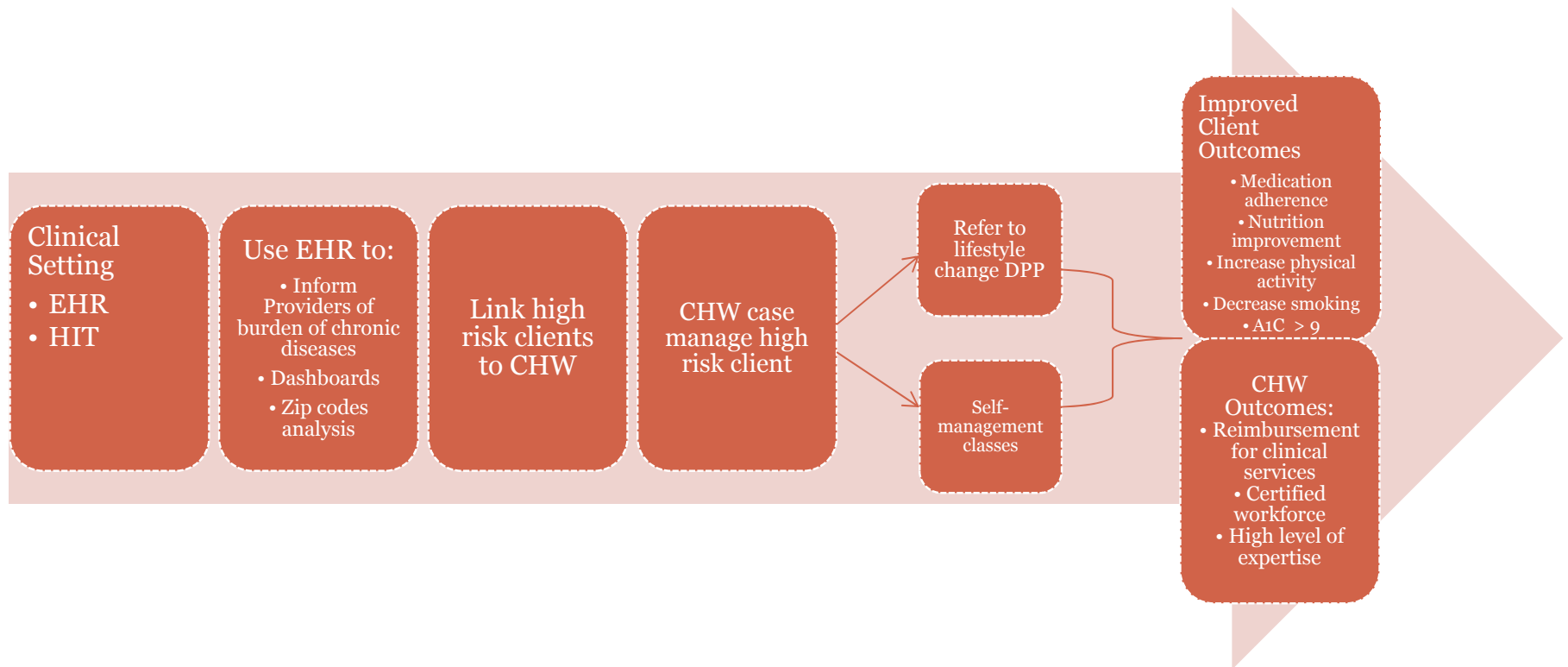
November 2013
Address Medicaid
reimbursable
services

May 2014: CHW
White Paper on
reimbursement
models and
recommendations
for NV

July 2014
State-to-State
Discussion: CHWs
and Medicaid

Legislation 2015
Establish CHWs as
a Provider Type

Theory of Change



Nevada CHW Association

Nevada's CHWs Association



- **Purpose**

- The hub of the CHW community in Nevada
- Services: Advocacy, Best Practices, Education, Convening

September 2013

Reach out to the
National CHW
Association

January 2014

Research other
state models

June 2014

Diabetes Policy
Workgroup makes
the Association a
priority

August 2014

Core group begins
the development of
the association

2015

CHW Association
board of directors
will be established

Thank you.

Contact Information



MELANIE FLORES, MSW

COMMUNITY HEALTH WORKER PROGRAM MANAGER
CHRONIC DISEASE PREVENTION AND HEALTH PROMOTION
DIVISION OF PUBLIC AND BEHAVIORAL HEALTH

MFLORES@HEALTH.NV.GOV

(775) 687-7509

ELIANE FUENTES

COMMUNITY HEALTH WORKER PROGRAM COORDINATOR
CHRONIC DISEASE PREVENTION AND HEALTH PROMOTION
DIVISION OF PUBLIC AND BEHAVIORAL HEALTH

EEFUENTES@HEALTH.NV.GOV

(775) 684-4083

MONICA MORALES, MPA

CHRONIC DISEASE PREVENTION AND HEALTH PROMOTION SECTION MANAGER
CHRONIC DISEASE PREVENTION AND HEALTH PROMOTION
DIVISION OF PUBLIC AND BEHAVIORAL HEALTH

MMORALES@HEALTH.NV.GOV

(775) 684-3205