**GOAL: HEALTHY COMMUNITIES**

Improved health/outcomes

People get services they need

Reduce health disparities

Focus A. Financial Sustainability: stable, paid employment for CHWs

 All payor reimbursement, including Medicaid

 Sustainability Plan: short-long term

Policy work Group?

Data (Action Area E)?

Focus B. CHW Empowerment & Integration

 CHW NE Statewide Association (Action Area B)

 Creation of sense of belonging among CHWs

 Community involvement & leadership

 Inclusion of all necessary voices

 Increased clinical & community linkages

 Increased organizational support & trust for CHWs

 CHW in different venues

* Behavioral Health
* Medical
* Jail
* Schools

 Creation of opportunities for CHW’s as a profession

Focus C. Statewide Education & Awareness

Common Vision, definition of CHW -> Consistent, Evidence-based Messaging (Branding

 Communication tools & resources plan

 Stakeholder Development

Focus D. Standards (Action Areas C-D)

 Create Core Curriculum using standardized core competencies

 Recognition of CHW’s as a profession

 Workforce Certification (based on core competencies)

 \*recognize/include life experiences

Focus E. Strong & Effective CHW Coalition (Action Area A)

 Feed ongoing motivation & momentum

 Teamwork resource sharing

 Less Duplication More Collaboration

Action Priorities

Action Area A. Coalition Development

 Create Statewide Coalition 1 month

 Identify Leadership from/for this Coalition (3 months)

 Choose Lead Agency/Org 1-3 months

 Identification/creation of coordination group 2 months

 Assign People to work groups (Ongoing and today) including Policy work Group

 Inclusion of PHAN/NEMPHA 6 months

 Educate and train us

 Having representation on APHA 1 year

 Invite missing partners every 3 months

 Development of Coalition Operations (next 3 months)

 Invitation/integration of stakeholders by other stakeholders 1 year

 Higher Ed institution Integration & Commitment 6 months

 Define Coalition Communication Structure - Statewide internal Communication Medium \*1 month

 Finding funds and sources 3 months

 Find a Champion(s) 3-6 months

Explore & support Organizational activities based on strength 6 months

Form Advisory Board 3 months

Action Area B. CHW Association Development

 Form CHW Association

 Mission

 Vision

 Action plan

 Mktg plan 3 months

 Mission/Vision Marketing & Action for CHW Assn

 Facilitate Development of CHW Association 6mo to 12 mo

 Work groups for CHW Association 6 months

 CHW being better advocates for themselves

 Get other CHW’s involved 1 year

 Identify & Notify other CHW’s about coalitions initiative 1 year

 Ensure all CHW’s have the opportunity to participate (12 mo & ongoing)

 (barriers: geographic distance, $, resources etc.)

Action Area C. CHW Standards & Language

 Determine Core Competencies 1-3 months

 Define Develop Core Competency for NE within 6 months

 Define process for agreement on core competencies

 Develop Core Competencies 3-6 months

 Create Description of CHW 1-3 months

 Common definition/terminology 1-3 months

 Development of communication pieces to use for awareness

 Agreement on Definition & Core Competencies (3mo)

Action Area D. Curriculum

 Workgroups

 -Standards Setting up work group 90 days 1-2 years

 Overall Evaluation/Assess of Current Curriculums 3-6 months

 Share member Experiences (next meeting)

 Review current Training Curriculums used by local entities (review committee) (9mo)

 Share Curriculum 1 month

Action Area E. Data

 Collect good date

 Gather Baseline CHW Date (survey) within next 6 months

 Identify resources and needs 2 months (next meeting)

 Create/maintain database of ongoing activities Ongoing 1-3 months

 Assess (# and where located for) CHW’s (6 months)

 Evaluate/include Feedback ongoing 3-6-9 quarterly

 Focus Groups 1 year

 Investigate payor Requirements within 3 months

 Development of data collection & Information sharing tools 1 year

 Study & Data Group 6 months

 Assess who and where 1 year

 CHW Assessment (6months-1 year)

 -who

 -where

 -training

 -time

 -employment vs volunteer status

 -title