**GOAL: HEALTHY COMMUNITIES**

Improved health/outcomes

People get services they need

Reduce health disparities

Focus A. Financial Sustainability: stable, paid employment for CHWs

All payor reimbursement, including Medicaid

Sustainability Plan: short-long term

Policy work Group?

Data (Action Area E)?

Focus B. CHW Empowerment & Integration

CHW NE Statewide Association (Action Area B)

Creation of sense of belonging among CHWs

Community involvement & leadership

Inclusion of all necessary voices

Increased clinical & community linkages

Increased organizational support & trust for CHWs

CHW in different venues

* Behavioral Health
* Medical
* Jail
* Schools

Creation of opportunities for CHW’s as a profession

Focus C. Statewide Education & Awareness

Common Vision, definition of CHW -> Consistent, Evidence-based Messaging (Branding

Communication tools & resources plan

Stakeholder Development

Focus D. Standards (Action Areas C-D)

Create Core Curriculum using standardized core competencies

Recognition of CHW’s as a profession

Workforce Certification (based on core competencies)

\*recognize/include life experiences

Focus E. Strong & Effective CHW Coalition (Action Area A)

Feed ongoing motivation & momentum

Teamwork resource sharing

Less Duplication More Collaboration

Action Priorities

Action Area A. Coalition Development

Create Statewide Coalition 1 month

Identify Leadership from/for this Coalition (3 months)

Choose Lead Agency/Org 1-3 months

Identification/creation of coordination group 2 months

Assign People to work groups (Ongoing and today) including Policy work Group

Inclusion of PHAN/NEMPHA 6 months

Educate and train us

Having representation on APHA 1 year

Invite missing partners every 3 months

Development of Coalition Operations (next 3 months)

Invitation/integration of stakeholders by other stakeholders 1 year

Higher Ed institution Integration & Commitment 6 months

Define Coalition Communication Structure - Statewide internal Communication Medium \*1 month

Finding funds and sources 3 months

Find a Champion(s) 3-6 months

Explore & support Organizational activities based on strength 6 months

Form Advisory Board 3 months

Action Area B. CHW Association Development

Form CHW Association

Mission

Vision

Action plan

Mktg plan 3 months

Mission/Vision Marketing & Action for CHW Assn

Facilitate Development of CHW Association 6mo to 12 mo

Work groups for CHW Association 6 months

CHW being better advocates for themselves

Get other CHW’s involved 1 year

Identify & Notify other CHW’s about coalitions initiative 1 year

Ensure all CHW’s have the opportunity to participate (12 mo & ongoing)

(barriers: geographic distance, $, resources etc.)

Action Area C. CHW Standards & Language

Determine Core Competencies 1-3 months

Define Develop Core Competency for NE within 6 months

Define process for agreement on core competencies

Develop Core Competencies 3-6 months

Create Description of CHW 1-3 months

Common definition/terminology 1-3 months

Development of communication pieces to use for awareness

Agreement on Definition & Core Competencies (3mo)

Action Area D. Curriculum

Workgroups

-Standards Setting up work group 90 days 1-2 years

Overall Evaluation/Assess of Current Curriculums 3-6 months

Share member Experiences (next meeting)

Review current Training Curriculums used by local entities (review committee) (9mo)

Share Curriculum 1 month

Action Area E. Data

Collect good date

Gather Baseline CHW Date (survey) within next 6 months

Identify resources and needs 2 months (next meeting)

Create/maintain database of ongoing activities Ongoing 1-3 months

Assess (# and where located for) CHW’s (6 months)

Evaluate/include Feedback ongoing 3-6-9 quarterly

Focus Groups 1 year

Investigate payor Requirements within 3 months

Development of data collection & Information sharing tools 1 year

Study & Data Group 6 months

Assess who and where 1 year

CHW Assessment (6months-1 year)

-who

-where

-training

-time

-employment vs volunteer status

-title