

WIC Breastfeeding Peer Counselor (Community Health Worker)

Community Presentations and Outreach

- Assists Breastfeeding Coordinator with community presentations, health fairs, and outreach activities to community groups and agencies.
- Assists WIC staff and clinic staff in promoting breastfeeding peer counseling through special projects and duties as assigned.

Education in WIC Clinics

- Provides services at assigned WIC site(s).
- Makes routine periodic contacts in person or by telephone to prenatal and breastfeeding WIC participants.
- Provides basic breastfeeding information and support to new mothers.
- Conducts breastfeeding support groups and prenatal classes at WIC site(s).
- Submits activity report to the Supervisor and Breastfeeding Coordinator for monthly report to state. Refers prenatal and breastfeeding women to other health professionals and/or programs as needed. Covers at other WIC sites as needed.

Health Related Educational Materials

- Chooses appropriate breastfeeding materials for prenatal classes, breastfeeding support groups, individual counseling, community presentations and health fairs.
- Assists the Breastfeeding Coordinator with the development, procurement and review of breastfeeding materials.

Breast Pump Inventory

- Keeps manual and electric breast pump inventory for site.
- Distributes breast pumps following the “St. Louis County WIC Program Guidelines for Issuance of Breast Pumps and Kits”.
- Ensures monthly contacts are provided to participants loaned an electric pump.

Record Keeping

- Keeps accurate records for the contacts made with WIC Participants.
- Maintains confidentiality following HIPPA protocols.
- Follows all policies and procedures in accordance with the State WIC program and St. Louis County Department of Health.