**Planning and Priorities for DPH Office of Community Health Workers (edits as of 1-5-15)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **# 1 CHW Identity and CHW Leadership** | **#2 Train and Certify the Workforce** | **#3 Identify, Develop, Promote Promising & Best Practices for CHW Integration into Health Care and Public Health Teams** | **#4 Identify, Develop and Educate About Policies to Formalize & Sustain CHW Role in Health Systems** | **#5 Align with and Lead the National Movement** |
| **Build strong CHW association:**   * DPH advisory role - GH * Support MACHW financial stability – GH, GWW, TM (PBG) * Strategic Planning and Organizational development – GWW (DoN) * Ongoing promotion of MACHW/CHW role in all meetings and decision-making pertaining to the field –GH, TM | **Certify CHWs and approve training programs:**   * Support board: board chair (JZ) ; research (TM – PBG); applications and processes (PCII – 1305 S); advisory workgroup (GH); CEUs, policy & approvals ; TA to DHPL – GH, PC II, TM * Raise awareness among CHWs and assist with their successful certification applications (MACHW – 1305) * Raise awareness, educate other stakeholders on certification, including employers (TM, GH, JAS, TBD contractors)   -Develop materials, conduct, support educational presentations   * Develop processes, materials to support Board monitoring training program monitoring | **Identify and promote promising and best practices:**   * Promote CHW inclusion in PWTF evaluation, including case studies TM, GH, JAS ($?) * Conduct ongoing strategically selected key informant interviews w providers TM (PBG) * Track literature, reports, effectiveness studies for CHWs & related TM (PBG) * Identify challenges & promote best and promising practices w OneCare plans and sites GH, TM (PBG) * Develop toolkit, how-to, best practices for payers & providers –JAS (1422) | **Sustainable funding for CHW services:**   1. **Pursue strategies r& financing**  * Work towards a MassHealth SPA * Facilitate, inform Linkages CoP; joint CoP with Clinical (GH, TM)- (PBG) * Inform, develop provider/payer promotional plan and campaign w contractors (1305) * Investigate strategies for engaging MassHealth MCOs in efforts to promote reimbursement & financing TM (PBG)   **2) Education& promotion among employers and providers**   * White paper promotion * Communication plan/campaign –GH, TM, contractors, partners * Promotion of toolkit, how-to, best practices for payers & providers –JAS 1422, * Identify through research CHWs in catchment area (?) * Develop or adapt user-friendly materials as needed | **Track Other States’ Policy Activities, Promote MA Work**   * Ongoing exchange of information re Certification, training, integration, financing GH, TM-(PBG) * Regular consultation w national experts and other state health officials, departments * Presentations at strategically selected forums, national meetings (APHA) on MA models, practices, issues * Publish with state and national colleagues to promote MA experiences, models, practices |
| **#1 Promote CHW professional identity:**   * Supporting CHWs’ professional development, including publishing and presenting (GH, TM) * Develop and implement communication plan to raise awareness of value of CHWs to: patients& community; providers; insurers; policy-makers – GH & TM contractors( PBG, 1305) * Ensure integrity of the workforce:   + Promote understanding of history & distinctiveness   + Advocate for CHW inclusion in decision-making | **#2 Promote sustainable quality training statewide:**   * Develop training sustainability plan (GWW & TM – PBG) * Identify gaps and capacity statewide in core and special health topics, such as behavioral health (TM – 1305, PBG) * Support development/adaptation of chronic disease self- management CHW trainings –contractor, 1305 * Convene and support training programs as needed to meet CHW, health care and public needs (GH & TM - ?1305?) * Educate Commonwealth Corporations/Health Care Workforce Transformation about CHW training sustainability needs GH, TM, JAS | **#3 Apply best practices in integrating CHWs:**   * To inform T.A. and training for 1422 providers –JAS * Strategic T.A. and training for key health systems * PWTF TA – GH, TM (PBG 1305), JAS – 1422 * Small & medium practices TA – Janet & JAS (1422) | **#4 Supporting DPH & other state agencies to effectively incorporate CHWs:**   1. Convene internal DPH partners and initiative collaborations with other agencies GH, TM, JAS, 2. Identify and apply emerging lessons learned from: (GH, TM, JAS)  * MassHealth OneCare * DPH programs (SBHC, Adolescent Health, BSAS) * Attorney General’s Office grantees | **#5 Develop, Post, Disseminate Materials to Convey MA Policies, Practices:**   * OCHW website updating (PC II, GH) * Informational materials on certification, training, financing policies & practices as needed (PC II, TM) * Respond strategically to request for information (GH, PC II, TM) |
| **Develop and Promote Data-Gathering for Surveillance of CHW Field**   * Refine draft of CHW workforce surveillance instrument and assure integration into certification process-TM, GH (PBG) * Support expansion of employer survey-1305 evaluation contractor GH, TM | **Evaluate impact of certification on workforce and more broadly:**   * NEU Eval – 1305 | **Design and pilot CHW registry w training program*[goal: not a current part of work plan]*** |  | **Collaborate with Key National Colleagues to Shape and Promote National Resource & Clearinghouse Exchange on CHWs** |
| **#1** | **#2 Evaluate chronic disease training:**  **[where does this belong? What does it refer to?]** | **#3 Support CHWs addressing chronic disease:**   * Conduct Linkages training (JAS, 1422) * Identify and promote actionable recommendations from chronic disease training capacity assessment (GH, TM 1305, PBG) | **#4** | **#5** |
|  |  |  |  |  |