



# KANSAS

## Community Health Worker *Symposium*

**Wednesday, May 11, 2016 | 9:00 am–4:00 pm**  
**Marriott, 9100 Corporate Hills Drive, Wichita, KS**



WICHITA STATE  
UNIVERSITY  
COMMUNITY ENGAGEMENT  
INSTITUTE



Kansas Health  
Foundation



## **What is a Community Health Worker?**

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According to the American Public Health Association, a community health worker is a frontline public health worker who is a trusted member of and/or has an unusually close understanding of the community served. This trusting relationship enables the worker to serve as a liaison/link/intermediary between health/social services and the community to facilitate access to services and improve the quality and cultural competence of service delivery.

A community health worker also builds individual and community capacity by increasing health knowledge and self-sufficiency through a range of activities such as outreach, community education, informal counseling, social support and advocacy (2016).

*Source:*

<http://www.apha.org/apha-communities/member-sections/community-health-workers>

# Kansas Community Health Worker Symposium Agenda

**8:00 am Registration & Breakfast**

**9:00 am Welcome & Purpose**

*Brandon Skidmore, Director, Bureau of Health Promotion  
Kansas Department of Health & Environment*

Salons A-D

**9:10 am Opening Plenary**

*Fernando Pineda-Reyes, BS, CEO & Co-Founder, CREA Results  
Carl Rush, MRP, Research Affiliate, University of Texas Institute for  
Health Policy*

Salons A-D

Fernando Pineda-Reyes and Carl Rush have received national acclaim for their work to support the advancement of the Community Health Worker workforce. In addition to their work on the national level, they have been involved in CHW workforce advocacy efforts in their own states and cities. The session will provide a national perspective regarding CHW roles and responsibilities, funding and policy changes, and infrastructure models used to support the CHW workforce.

**10:45 am Break**

**11:00 am Breakout Session A: Core Competencies for CHWs: C3 Project**

*Carl Rush*

To help advance consensus in the U.S. Community Health Worker field, recommendations have been developed for common elements of CHW Scope of Practice and Core Competencies. Explore how these competencies can support designing job descriptions, training curricula and CHW practice guidelines for use at the local, state, and national levels.

Wichita  
Ballroom

**Breakout Session B: Network & Alliance Development**

*Fernando Pineda-Reyes*

Explore building, maintaining, supporting, and participating in CHW networks and alliances.

Atrium

**12:00 pm Lunch**

Salons A-D

**12:30 pm Kansas City Regional Community Health Worker Collaborative**

*Dennis Dunmyer, BBA, MSW, JD, Co-Chair of Collaborative  
Vice President of Behavioral Health & Community Programs at KC  
CARE Clinic*

Salons A-D

The focus in this session will be on the development of a CHW Collaborative and CHW Forum in the Greater Kansas City Region and lessons that can be shared statewide.

# Kansas Community Health Worker Symposium Agenda

## 1:00 pm Panel Discussion: CHWs at Work in Kansas

Salons A-D

*KC CARE Clinic, Kansas City  
Genesis Family Medicine, Garden City & Southwest Kansas  
Kansas Statewide Farmworker Health Program, Statewide*

CHWs and administrators from three organizations will share their experiences on developing and maintaining a CHW program and the community impact they have witnessed as a result of the programs.

## 1:55 pm Break & Snack

## 2:10 pm Breakout Session C: CHW Certification & Training in Kansas

Wichita Ballroom

*Metropolitan Community College  
Johnson County Community College  
Juntos*

Presenters will share about existing and developing CHW training and certification programs in Kansas.

## Breakout Session D: CHWs in the Volunteer Workforce

Atrium

*El Centro, Kansas City  
NBC Community Development Corporation  
Sedgwick County Health Department's Community Health Advocates*

Volunteer CHWs and CHW program managers will share their experiences with recruitment, retention and CHW roles in the volunteer workforce.

## Breakout Session E: CHW Research in Kansas

Corporate Hills Ballroom

*Judy Johnston, MS, RD/LD, University of Kansas School of Medicine - Wichita  
Ana-Paula Cupertino, PhD, University of Kansas School of Medicine  
Allen Greiner, MD, MPH, University of Kansas School of Medicine*

Presenters will share recent research conducted across Kansas related to the work of CHWs and roles that CHWs can play in this research.

## 3:00 pm Break

## 3:10 pm Next Steps: Planning Our Way Forward

Salons A-D

Where do we go from here? What's the future of CHWs in Kansas? Share your ideas and concerns, and provide your insight about next steps for the CHW workforce in Kansas. We need your voice in this discussion.

## 4:00 pm Closing

# Keynote Speaker Biographies

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## **Fernando Pineda-Reyes, BS**

*CEO & Co-Founder  
CREA Results, Denver, CO  
Community + Research + Education + Awareness*

A native of Mexico and founder of CREA Results (Community + Research + Education + Awareness), Fernando has more than 15 years experience in community development. He founded CREA Results in 2006 to focus on Community Health Workers/Promotores de Salud in leading public health campaigns and projects focusing on community development, community education, organizing and community assets integration and mobilization to address community health issues including social and environmental justice and health disparities.

Fernando has extensive experience working with federal and state agencies, foundations and organizations providing cultural proficiency consulting on community engagement and outreach strategies. His work has focused on a variety of initiatives, including cardio-vascular disease risks, tobacco health disparities, breast and cervical cancer awareness, immunizations, obesity prevention and oral health among others.

## **Carl H. Rush, MRP**

*Research Affiliate  
Project on Community Health Worker Policy & Practice  
University of Texas, Institute for Health Policy*

Carl H. Rush has worked full time for and with community health workers (CHWs) for nearly 20 years. He serves as a core team member of a policy center on CHWs at the University of Texas – Houston School of Public Health, and has supported studies on CHW employment policy for the states of Arizona, Texas and Indiana, and for Public Health Seattle/King County. He recently finished revising a national e-learning series for the CDC on policy and systems change to promote employment of CHWs, and is about to begin a national policy study for the CDC on CHW certification. He has advised CHW policy initiatives in more than 20 individual states, and groups of state officials for the Milbank Memorial Fund, the National Academy for State Health Policy, the National Conference of State Legislatures, the Association of State and Territorial Health Officials, and the National Governors Association. He is co-convenor (with the Trust for America's Health) of an informal group of national public-sector interest groups and federal agencies on Medicaid preventive services. He is a national advisor to the Transition Clinics Network, the Commonwealth Fund demonstration of the Ambulatory Integration of Medical and Social (AIMS) model, and the CHW Knowledge Exchange Project at Johns Hopkins University.

# Breakout and Panel Speakers' Information

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## **Breakout Session A: Core Competencies for CHWs: C3 Project**

**Carl H. Rush, MRP**

See page 5 for speaker information.

## **Breakout Session B: Network & Alliance Development**

**Fernando Pineda-Reyes, BS**

See page 5 for speaker information.

## **Lunch Plenary**

**Dennis Dunmyer, BBA, MSW, JD**

*Mid-American Regional Council KC Regional CHW Collaborative  
KC CARE Clinic Vice President of Behavioral Health and Community Programs*

Dennis Dunmyer is the Vice President of Behavioral Health and Community Programs at the Kansas City CARE Clinic, overseeing four Clinic departments. He is the co-chair of the Kansas City Regional Community Health Worker Collaboration, sits on the Community Health Worker Advisory Committee to the Missouri Department of Health and Senior Services and is a licensed clinical social worker in Kansas and Missouri. During the last five years, Mr. Dunmyer built and implemented the Community Health Worker Program at the Kansas City CARE Clinic while dedicating time and effort to developing community-wide infrastructure for the program, such as training and education, state-wide advocacy, and community awareness.

## **Panel Discussion: CHWs at Work in Kansas**

### **KC CARE Clinic (Kansas City)**

*Rebecca Anderson, MSW, Manager of Care Coordination*

Rebecca Anderson, LMSW, graduated from Washburn University in 2005 with a Master's degree in Social Work. Rebecca started her career in social work at the Kansas City CARE Clinic in 2005 as an HIV case manager. In 2008, Rebecca started managing the CHW program at the clinic. Rebecca is a part time adjunct professor for the CHW curriculum at MCC and was one of the original developers of the CHW curriculum in 2011. Rebecca's passion is all things CHW.

*Dominique Lucas, Community Health Worker*

Dominique Lucas graduated from Avila University with a degree in Social Work in 2014 and completed the Community Health Worker course at Metropolitan Community College in 2015. Dominique is a Community Health Worker at the Kansas City CARE Clinic and has been serving underserved and uninsured patients from the Saint Luke's Health System since 2014. Dominique assists patients from both Kansas and Missouri that are seen at Emergency Department

or Inpatient Care at Saint Luke's Health System to establish primary care, overcome barriers to medical and social services, and improve their overall health.

### **Genesis Family Medicine (Garden City)**

*Irma Robbins, Community Health Worker*

Irma Robbins is a Community Health Worker for Cancer Health Disparities. She has been serving in this role since 2011. Irma graduated from Fort Hays State University.

*Gloria Bracamonte, Promotora*

Gloria Bracamonte is a Promotora with Genesis Family Medicine in Western Kansas.

### **Kansas Statewide Farmworker Health Program (Statewide)**

*Kendra Baldrige, LMSW, Section Chief for Special Population Health/State Refugee Health Coordinator*

Kendra Baldrige began working at the Kansas Department of Health and Environment in 2007. She had been the Eastern Region Case Manager and then Lead Case Manager for the Kansas Statewide Farmworker Health Program (KSFHP). In 2015, she was promoted to be the new Section Chief for Special Population Health which includes being the KSFHP Program Director and the State Refugee Health Coordinator. She has a BA in Sociology and a Masters of Social Work, both from the University of Kansas. Prior to her time at KDHE, Ms. Baldrige lived in El Salvador for two years as a Peace Corps volunteer, working with a health promoter and on various other community projects. Upon returning to the United States she worked in various positions at El Centro Inc. in Kansas City, and as a Case Manager at Centro Hispano Resource Center in Lawrence.

*Diana Lady, Health Promoter*

Diana Lady is a Health Promoter with the Kansas Statewide Farmworker Health Program. She primarily works with clients in Eastern and Central Kansas.

## **Breakout Session C: CHW Certification & Training in Kansas**

### **Metropolitan Community College**

*Sandy Snook, MSW, Social Policy Lecturer*

Sandy Snook, MSW has over 20 years of unique experience developing and facilitating community learning. Sandy currently recruits students and instructors for Metropolitan Community College's Community Health Worker program where she also develops curriculum and delivers training. Sandy also teaches Social Policy and Program Development for the University of Kansas, School of Social Welfare.

### **Johnson County Community College**

*Dr. Lenora Cook, Dean of Healthcare Professions and Wellness*

Dr. Lenora Cook is the Dean of Health Care Professions and Wellness at Johnson County Community College providing leadership for nursing, practical nursing, health care occupations, emergency medical science, dental hygiene, respiratory care, neurodiagnostic, physical education and wellness

programs. Dr. Cook is responsible for promoting student success, facilitating academic and administrative effectiveness, ensuring fiscal accountability, engaging advisory committees, and reviewing and revising curriculum to ensure a positive learning environment. Her nursing background coupled with her doctorate in community college leadership proved valuable in researching and developing JCCC's proposed Associate of Arts degree with a focus in Public Health.

## **Juntos**

*Mariana Ramírez Mantilla, MSW, Juntos Project Manager*

Mariana Ramírez works in research, service, and education-oriented programs addressing health disparities. Ms. Ramírez embraces Community Based Participatory Research principles in her work and has collaboratively developed a culturally relevant community health worker model for Latinas in the Kansas City Metro area. As Juntos Project Manager, she provides direct coordination for the Promotora de Salud workforce at Juntos Center for Advancing Latino Health.



## **Breakout Session D: CHWs in the Volunteer Workforce**



### **Sedgwick County Community Health Advocates**

*Pamaline King-Burns, MPA, Project Manager, Sedgwick County Health Department*

Pamaline King-Burns has managed the Community Health Advocates program for the Health Department since 2009. All of her adult life; Ms. King-Burns has worked in the Wichita community, mentoring students of all ages and fostering cross-sectoral relationships. She believes that by forming collaborative partnerships and engaging all stakeholders' voices, communities are able to achieve equal and equitable access to quality health care for all. Pamaline currently serves as a member of the Child Start Board of Directors, the Greater Wichita Ministerial League, and is an Elder with the African American Council of Elders of Wichita/Sedgwick County.

*Columbine "Jo" Schwanke, Community Health Advocate*

Columbine Schwanke is a Community Health Advocate with the Sedgwick County Health Department Community Health Advocate program.

*Pastor Ron Burns, Community Health Advocate*

Pastor Ron Burns is a Community Health Advocate with the Sedgwick County Health Department Community Health Advocate program.

## **El Centro**

*Cielo Fernandez, Chief Program Officer & Co-Chair of KC Regional CHW Collaborative*

Cielo Fernandez has been the Chief Program Officer at El Centro since 2014. Before her role as the Chief Program Officer, Cielo was a Project Director from 2007-2014. Before her time at El Centro she served as a Project Director for Mattie Rhodes Center. Ms. Fernandez also serves as the Co-Chair for the KC Regional CHW Collaborative.



*Elizabeth Reynoso, Promotora de Salud*

Elizabeth Reynoso has over 13 years of experience in Spanish mass media communication in both Mexico and the United States. For the past nine years Ms. Reynoso has been involved in several community-based projects focused on Latino health working with Promotoras de Salud, including the development and implementation of the "Radionovela de Salud ". Since 2010, Ms. Reynoso and Promotoras are empowering the Latino population, increasing knowledge about healthy food choices and conscious shopping strategies.

**NBC Community Development Corporation**

*Broderick Crawford, Community Health Director, NBC Community Development Corporation*

Broderick Crawford is a consummate community volunteer, dedicated to assisting and improving the lives of those who are less fortunate. Broderick has over 30 years experience in the Health Care industry. Broderick currently serves as the Executive Director of the NBC Community Development Corporation in Kansas City, Kansas.

*Carissa Redmond, Community Health Worker*

Carissa Redmond completed the Community Healthcare Worker course in November of 2015 and currently works as a CHW for the KC CARE Clinic, NBC Community Development Corporation and has served as secretary for 3 years in the Women's Department at the New Bethel Church Ministries in Kansas City, KS, Wyandotte County. She has operated in the various tasks of a CHW for the Wyandotte County community during the years of 1998-2000 for the Kansas City Healthy Start Program as well as for the YWCA of Greater Kansas City during the years of 2000-2006.

*Murdice Sims-Watson, Community Health Worker*

Murdice Sims-Watson is a Community Health Worker with NBC Community Development Corporation in Kansas City, Kansas.



**Breakout Session E: CHW Research in Kansas**



**Judy Johnston, MS, RD/LD, Research Instructor**

*Preventive Medicine and Public Health, University of Kansas School of Medicine – Wichita*

Judy A. Johnston is a Registered and Licensed Dietitian with more than 16 years experience in management and clinical hospital dietetics and over 25 years of public health practice and research. She has been nationally recognized for her pioneering work with Kansas LEAN (Leadership to Encourage Activity and Nutrition) and 5-A-Day for Better Health where she created a statewide partnership of over 700 partners. Her current work includes guiding communities with needs assessments, oral health in underserved populations, faith-based health ministry, and cancer survivorship.

### **Paula Cupertino, PhD, Associate Professor**

*Preventive Medicine and Public Health, University of Kansas Medical Center, Kansas City, KS*

Paula Cupertino has strived to initiate a new line of health disparities research in the Latino community in Kansas tied to binational initiatives in Mexico and Brazil. As a social behavioral scientist, her tobacco control research has focused on smoking cessation and access to cessation treatments among underserved and understudied populations with a primary focus on Latinos. Ms. Cupertino also has experience in the development and implementation of research projects incorporating cultural factors and principles of community-based participatory research. Her teaching activities represent a direct expansion of her research as a social behavioral scientist focused on health disparities among racial/ethnic groups, culturally competent health intervention, and social determinants of health, and community-based participatory approaches that enhance health equity.

### **Allen Greiner, MD, MPH, Professor and Associate Chair of Research**

*Department of Family Medicine, University of Kansas Medical Center, Kansas City, KS*

K. Allen Greiner, MD, MPH is Professor and Associate Chair of Research in the Department of Family Medicine at the University of Kansas Medical Center (KUMC) in Kansas City, Kansas. He is a practicing family physician and is the Medical Officer for the Kansas City, Kansas, Wyandotte County Unified Government Health Department. He directs the Kansas Patients and Providers Engaged in Prevention Research (KPPEPR) Network.

# Symposium Design Team Members

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Wichita State University's Community Engagement Institute, the Kansas Department of Health and Environment's Bureau of Health Promotion and the Kansas Health Foundation would like to thank the Kansas Community Health Worker Symposium Design Team for their hard work and dedication to the development of this event. The Kansas CHW Symposium would have not been possible without their guidance and expertise.

## **Community Engagement Institute - Wichita State University**

Dr. Scott Wituk, *Executive Director*  
Sonja Armbruster, *Center for Public Health Initiatives Director*  
Katie Mahuron, *Center for Public Health Initiatives VISTA Fellow*  
Alissa Rankin, *Center of Public Health Initiatives Project Manager*

## **Kansas Department of Health & Environment**

Cristi Cain, *Director of Local Public Health Program*  
Alexis Barnett-Sherrill, *Community-Clinical Linkages Health Educator*  
Rick Hoffmeister, *Health Homes Manager*  
Kendra Baldrige, *Director of Kansas Statewide Farmworker Program*  
Rebecca Ross, *Medicaid Initiatives Coordinator, Division of Health Care Finance*  
Brandon Skidmore, *Director of Bureau of Health Promotion*

## **Johnson County Community College**

Dr. Lenora Cook, *Dean of Healthcare Professions and Wellness*  
Joe Weis, *Director of Health, Physical Education, Recreation & Wellness*

## **Health ICT & Kansas Public Health Association**

Becky Tuttle, *Project Manager (HealthICT) & Community Health Section Chair (KPHA)*

## **KC CARE Clinic**

Dennis Dunmyer, *Vice President of Behavioral Health & Community Programs & Co-Chair of KC Regional CHW Collaborative*  
Rebecca Anderson, *Manager of Care Coordination*

## **NBC Community Development Corporation**

Broderick Crawford, *Community Health Director*

## **Genesis Family Health**

Irma Robbins, *Community Health Worker*

## **Community Health Council of Wyandotte County**

Lucia Jones, *Project Director*

## **University of Kansas Medical Center**

Todd Moore, *Project Director, Community Partnership for Health*  
Dr. Paula Cupertino, *Associate Professor and Director of Juntos*  
Mariana Ramirez Mantilla, *Juntos Project Manager*

## **Mid-American Regional Council KC Regional CHW Collaborative**

Erika Saleski, *ES Advisors*

## **El Centro**

Cielo Fernandez, *Chief Program Officer & Co-Chair of KC Regional CHW Collaborative*

## **LiveWell Finney County/Finney County Health Coalition**

Lee Ann Schrader, *Executive Director*

## **Blue Cross and Blue Shield of Kansas**

Virginia Barnes, *Director, Blue Health Initiatives*

# Symposium Support Staff

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## **Community Engagement Institute - Wichita State University**

Sonja Armbruster, *Director of Center for Public Health Initiatives*  
Lamin Barrow, *Prevention Initiative VISTA Fellow*  
Kevin Bomhoff, *Director of Center for Strategic Development*  
Amy Delamaide, *Director of Center for Organizational Development and Collaboration*  
Katie Mahuron, *Center for Public Health Initiatives VISTA Fellow*  
Kristina Helmer, *Center for Public Health Initiatives Program Associate*  
Ty Kane, *Center for Public Health Initiatives Project Manager*  
Alissa Rankin, *Center for Public Health Initiatives Project Manager*

## **Community Health Council of Wyandotte County**

Lucia Jones, *Project Director*

## **Johnson County Community College**

Joe Weiss, *Director of Health, Physical Education, Recreation & Wellness*

## **Kansas Department of Health and Environment**

Alexis Barnett-Sherrill, *Community-Clinical Linkages Health Educator, Bureau of Health Promotion*

## **NBC Community Development Corporation**

Broderick Crawford, *Community Health Director*

## **University of Kansas Medical Center**

Todd Moore, *Project Director, Community Partnership for Health*

# CHW Stipend Review Team

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## **Kansas Department of Health and Environment**

Alexis Barnett-Sherrill, *Community-Clinical Linkages Health Educator, Bureau of Health Promotion*

## **NBC Community Development Corporation**

Broderick Crawford, *Community Health Director*

## **Community Health Council of Wyandotte County**

Lucia Jones, *Project Director*

## **Community Engagement Institute - Wichita State University**

Alissa Rankin, *Center for Public Health Initiatives Project Manager*

## **WIFI Code:**

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Conference Code: WSU511  
Passcode: WSU511

# Marriott Floor Plan

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