



Who is CA4Health?

Public Health Institute

- 50 year history advancing public health policy and programs
- Awarded Community Transformation Grant in September 2011 by CDC
- Partnering with small counties, defined by populations <500,000
- CTG had big goals
 - Maximize health through prevention
 - Advance health equity and reduce health disparities
 - Advance the evidence base for local policy, infrastructure, and environmental changes that impact health
- Four Strategic Directions
 - Tobacco Free Living >> Smoke Free Multi-Unit Housing
 - Healthy Eating and Active Living >> Decrease Sugary Beverages
 - Clinical Community Linkages >> CDSMP and Community Health Workers
 - Health and Safe Physical Environments >> Safe Routes to Schools
- Structure: Leadership Team and Partnerships
 - Strategic Leads – Technical Experts
 - Evaluation Team – led by UC Berkeley, Atkins Center for Weight and Health, Sarah Samuels Center, UCSF, and Group Health
 - 12 funded counties: Calaveras, Humboldt, Imperial, Madera, Mendocino, Merced, Monterey, Shasta, Solano, Siskiyou, Tuolumne, and Tulare
 - 31 receive TA and other funding opportunities

Why are we here?

Clinical Community Linkages Objectives:

- 1) Improve linkages between clinical providers and community based interventions;
- 2) Develop strategies to sustain systems change within health care delivery teams and communities; and
- 3) Strengthen the Community Health Worker infrastructure to facilitate better control of cardiovascular disease.

Evolution of Clinical Community Linkages:

- Evidence based programs
- Systems change
- Community Health Workers
- Team-based care
- Civic engagement and Environmental change

Between now and September 30, 2014:

- 1) Support linkages between clinics and community based interventions
- 2) Support local Community Wellness Summits in funded counties
 - a. Local review and/or modification of CA4Health Advisory Committee recommendations for CHW core skills and competencies
 - b. Describe the roles and responsibilities of CHWs
 - c. Raise awareness of CHWs in community
 - d. Develop sustainability plan for CHWs