



AzCHOW
Arizona Community Health Workers Association



10 Core Roles of CHWs

- 1) Cultural mediation among individuals, communities, and health and social service systems
- 2) Provide culturally appropriate health education and information
- 3) Care coordination, case management, and system navigation
- 4) Provide coaching and social support
- 5) Advocate for individuals and communities
- 6) Build individual and community capacity
- 7) Provide direct service
- 8) Implement individual and community assessments
- 9) Conduct outreach
- 10) Participate in evaluation and research



What is a Community Health Worker (CHW)?

A frontline public health worker who is a trusted member of and/or has a deep understanding of the community served. They serve as liaisons between health/social services and community members.

CHWs have a great impact in our communities

Health Start CHWs saves us **\$4,000** for the prevention of every very low birth weight birth in Arizona

Diabetes patients significantly lowered their blood pressure and glucose levels (HbA1C)

CHWs helped community members improve their health behaviors to lower their body mass index, blood pressure and cholesterol



COST SAVINGS

\$2.92 cost savings for every dollar spent for managed health care coordination

\$4.01 cost savings on every dollar for childhood asthma management by reducing urgent visit and hospital costs

\$6.10 cost savings for every dollar of cost in providing self-management education and care coordination for diabetics

Let's Support Arizona CHWs!



Take steps to build and sustain the Arizona Community Health Worker workforce.

CHWs are not fully recognized as a professional workforce therefore lacking financial support to impact Arizona's at-risk and/or unreached populations.

During 2015 in Arizona:

OVER 1,000 CHWs were employed throughout Arizona

CHWs served all **15 Counties** and **19 Tribes** in Arizona

A 2015 survey of 364 licensed Arizona health providers found:

90%

say CHWs have had a positive impact on patient care

70%

agree CHWs have contributed to preventing high risk or high health conditions

75%

would be more likely to utilize CHWs as part of the health care team if CHWs service were reimbursable by AHCCCS or third-party payers.

For more information or to join the Arizona Community Health Worker Coalition, please contact Monica Munoz at mgmunoz@email.arizona.edu