



Membership and Sponsorship

Memberships will be accepted beginning in April 2019. Organizations are welcome to submit letters of commitment for membership or sponsorship that will be gratefully accepted and announced at the launch.

Membership Categories

Individual CHWs, including:

- I. Individuals who identify and are working as Community Health Workers (CHW), based on following definition:

A Community Health Worker is a frontline public health worker who is a trusted member of and/or has an unusually close understanding of the community served. This trusting relationship enables the worker to serve as a liaison/link/intermediary between health/social services and the community to facilitate access to services and improve the quality and cultural competence of service delivery. A community health worker also builds individual and community capacity by increasing health knowledge and self-sufficiency through a range of activities such as outreach, community education, informal counseling, social support and advocacy. CHWs often serve as peer support in their communities. CHWs go by many names, including CHRs, promotores de salud, navigators, health advocates, outreach coordinators, etc. Nationally, there are dozens of titles for the role, shaped by region, culture, program, and organization.

- II. CHWs no longer in active practice but supporting the CHW workforce in some way.
- III. CHWs who are students or retirees.

Individual Allies, including health and public health professionals, researchers, and others who support the CHW workforce but who do not meet the CHW definition themselves.

CHW Networks with the following characteristics:

- I. Mission and activities focused primarily on CHW workforce development and support;
- II. Membership comprised primarily or substantially of CHWs;
- III. Leadership comprised primarily or substantially of CHWs;
- IV. Operate at the municipal, county, state, regional, and/or national levels;
- V. Structured to serve the needs of their constituents and operating under names that may include but are not limited to: network, association, alliance, collaborative, coalition, etc.

Other Organizations, including but not limited to organizations that support, promote, and/or employ CHWs, such as professional associations, policy and advocacy organizations, disease-specific advocacy or research groups, health care providers, public health providers, pharmaceutical companies, medical suppliers, philanthropies, higher education institutions, etc.

Membership Dues

Individual Members

CHW Member: \$20 *first year special rate*; \$25 after first year

Ally Member: \$50

Organizational Members

CHW Member: \$150

Ally Member: \$300

Sponsorship

Sponsors will be essential to NACHW's long-term sustainability. In addition to status as an organizational member, all sponsors will have access to and support from NACHW, including but not limited to:

- Engagement with CHW leaders in the field, including thought leaders and organizers
- Ability to learn from and with experts in the CHW field about CHW program models, payment models, and transformative approaches to health and health care experiences
- Ability to gain insights through the CHW workforce into populations that are rarely represented or underrepresented in mainstream industry, including for market research purposes
- Ability to learn about and from grassroots organizing strategies in communities affected by health inequities
- Access to cutting edge research and documentation of CHW effectiveness and best practices
- And more

Sponsorship Levels

- Bronze: \$2,500
- Silver: \$5,000
- Gold: \$10,000

Champions Circle Sponsors

- Platinum: \$25,000
- Diamond: \$50,000+

Platinum and Diamond NACHW Sponsors become members of the NACHW Champions Circle. This group meets yearly to network, hear about organization progress, and learn more about how each organization can get further involved with CHW work nationally. Platinum and Diamond sponsor roles, responsibilities, and benefits will be negotiated and determined between the sponsor and NACHW leadership. For Champions Circle members, each sponsoring member organization the opportunity to engage with NACHW's board and staff to identify how to engage with NACHW most meaningfully and creatively for bidirectional benefit.