



NACHW
NATIONAL ASSOCIATION OF
COMMUNITY HEALTH WORKERS

LEADERS IN
COMMUNITY
HEALTH

Organizational Membership Opportunities

2022

www.nachw.org

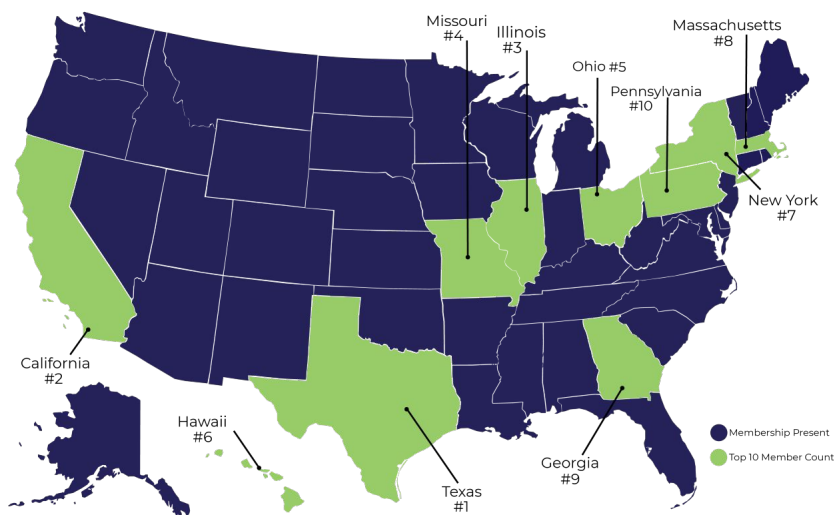
ABOUT NACHW

The National Association of Community Health Workers (NACHW) was founded in April 2019 after several years of planning and organizing by Community Health Workers (CHWs) and allies across the United States. NACHW is a 501(c)(3) nonprofit membership driven organization with a mission to unify CHWs across geography, ethnicity, sector and experience to support communities to achieve health, equity and social justice.

Community Health Worker is an umbrella term and includes community health representatives, promotores, peers and other workforce members who are frontline public health professionals that share life experience, trust, compassion, cultural and value alignment with the communities where they live and serve.

Our values - self-determination and self-empowerment of our workforce; integrity of character; dignity and respect for every human being, social justice and equity to ensure fair treatment, access, opportunity and outcomes for all individuals and communities - guide our work. They are north stars we will use to support our members, foster partnerships, advocate nationally, develop strategic objectives, and assess our impact.

NACHW is led by an Executive Director who is also a CHW, and enjoys governance from a national Board of Directors of predominately CHWs and allies with decades of research and practice expertise in CHW training and workforce development, community organizing and engagement, intervention design, equity and social justice advocacy, research and policy leadership.



A NATIONAL MEMBERSHIP

NACHW is proud to have members in all 50 states, with growing membership in territories and tribal nations as well.

Our members work across sectors, geographies and cultures to coordinate medical, behavioral health and social need services, build community capacity, conduct research and evaluation and advocate for health equity.

Top ten states of NACHW membership.

ORGANIZATIONAL MEMBERSHIP

NACHW Organizational Members recognize the unique history, experience and insight of Community Health Workers and share a common vision to support communities in achieving health, equity, and social justice. Organizational members partner with NACHW to achieve our **Strategic Objectives**.

Ally Organizations include health and public health professional, research, and other organizations who support the CHW workforce but who do not fit the CHW definition themselves. The leadership and/or membership of **CHW Network Organizations** (including Associations and Coalitions) are substantially comprised of CHWs and those whose mission and activities focus on workforce development.

We invite you to become an Organizational Member and join us in our mission to unify the voices of Community Health Workers and strengthen the profession's capacity to promote healthy communities. Members identify a representative who will receive and access information, benefits, and opportunities on behalf of the organization.

Organizations receive access and are invited to share articles and resources through our members-only webinars and online communication platforms. They are invited to participate in national town halls and technical assistance sessions on CHW research, policy, and practices. Organizations are encouraged to leverage this unique relationship to support partnerships, proposals, conferences and other learning opportunities.

ANNUAL MEETING & 2022 UNITY CONFERENCE

In July 2021, NACHW more than tripled the attendance and sponsorship of our 2nd Annual Members Meeting and 2021 Unity conference. With more than 800 attendees, over 30 workshops and 70 CHW and ally speakers and panelists, events like this bring our movement together to celebrate, learn and lead. In 2022 NACHW will host our 3rd Annual members meeting and Unity conference. Please visit our news webpage for updates and opportunities.

STRATEGIC OBJECTIVES



Unify the CHW Profession



Preserve Workforce Integrity



Technical Assistance For Partners



National Best Practice Clearinghouse



Workforce Assessment, Research and Policy

ORGANIZATIONAL BENEFITS

Ally Organization
 \$300

CHW Network
 \$150



Documentation of membership including Organizational Member Card.

Access to NACHW Speakers' Bureau for webinars.



Letters of support for proposals and partnerships*

Invited blog post in the NACHW newsletter*



Co-branded NACHW materials and resources.*

Access to monthly NACHW CHW Network Calls with capacity and technical assistance trainings (organizations must be led by/co-led by a CHW).

Sponsor generated funding opportunities*

*Subject to content approval, sponsor eligibility requirements, and/or capacity

WE WANT TO HEAR FROM YOU!

Use our [Connect page](#) to share events and resources, ask questions and submit partnership ideas!

Like our Social Media pages ([Facebook](#), [Twitter](#), [Instagram](#), [YouTube](#), [LinkedIn](#)).